



SESSION 2.3 LEADING A TEAM OF IP PROFESSIONALS

Even in tough economic times, companies and firms can thrive when IP professionals work together collaboratively. Collaboration may be the biggest factor in workplace satisfaction, firm profitability and sustainability.

In this interactive session we will discuss creating a culture of collaboration as well as attracting, keeping and motivating professionals other than through compensation.

Speakers will also canvass effective techniques for having professionals do what they say they will do. Means of instilling leadership and a sense of ownership will also be covered.

Richard Goldstein (US)
Reynaldo C. Barcelo (US)
Antonio Tavira (ES)



FÉDÉRATION INTERNATIONALE DES CONSEILS
EN PROPRIÉTÉ INTELLECTUELLE
INTERNATIONAL FEDERATION OF
INTELLECTUAL PROPERTY ATTORNEYS
INTERNATIONALE FÖDERATION
VON PATENTANWÄLTEN

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RICHARD GOLDSTEIN (US) – MODERATOR

Rich Goldstein is a U.S. registered patent attorney, and runs Goldstein Patent Law - an IP boutique he founded 20 years ago as he was graduating law school.

He speaks and writes about issues regarding law practice management, leadership, and business development.

He serves on the board of the American Bar Association's Law Practice Magazine, is the Vice Chair of the AIPLA Law Practice Management Committee, and is co-chair of the NYIPLA's Law Firm Management Committee.



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REYNALDO C. BARCELÓ (US) – SPEAKER

Mr. Barceló represents high-technology companies in a variety of intellectual property matters, including prosecution, litigation, transactions, and counseling involving patents, trademarks, copyrights, domain names, and trade secrets.

PRACTICE AREAS

Rey Barceló's practice focuses on the acquisition, protection, licensing, and litigation of intellectual property.

Mr. Barceló's practice also includes the preparation and prosecution of patent applications in diverse technical areas, including computer hardware and software, communication networks, telephony, radar, signal processing, electrical and electronic medical devices, Internet-related applications, semiconductors, image and video compression, and analogue circuits.

Mr. Barceló is often called upon to assess intellectual property portfolios, evaluate the strength of competitors' portfolios, negotiate and draft licenses, and conduct infringement and validity analyses.

REPRESENTATIVE LEGAL EXPERIENCE

- Member of the litigation teams, often as lead counsel on patent issues that have defended famous companies against charges of patent infringement in the fields of microprocessor architecture, hard disk drives, semiconductor packaging, printers, video game distribution systems, and cardiac pacemakers.
- Member of the litigation teams that have asserted patents in the fields of plasma displays, digital video recorders, and semiconductor circuits.
- Recently prepared and prosecuted patent applications relating to Internet based mapping applications, video signal processing, and software simulator/debugger systems.
- Taught a course on International Intellectual Property Transactions at Stanford Law School as an Adjunct Professor



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ANTONIO TAVIRA (ES) – SPEAKER

Antonio Tavira has degrees in Law and Business Studies from the Comillas University – ICADE, Madrid and a Master in Business Administration EMBA from I.E.S.E., Navarre University.

He has been with Elzaburu since 1992 in the capacity of Lawyer and Industrial Property Attorney as well as European Trademark Attorney. He is an authorised representative before the Office for Harmonization in the Internal Market (OHIM) in Alicante.

Antonio has been the Managing Partner of Elzaburu Firm since 2009 and since 1994 a Member of the Board of Directors of the Society Elzaburu. S.L.P.

He is an active member of the following national and international professional associations:

- Board Member, Spanish Section of FICPI.
- Member CET Group 10 of FICPI.
- International Delegate of LES International.
- Member Law Firm Committee of INTA.

Antonio speaks Spanish, English and French.



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