



## WORKSHOP 4.3 BE A TRAVEL WARRIOR – WORKING AND COMMUNICATING WHEN OUT OF THE OFFICE

Be a travel warrior – rare is the attorney who never travels and never works at home.

Participants will discuss the best devices and apps that facilitate remote work. Participants will also discuss strategies for optimising communication and professional effectiveness when not physically in the office.

---

Gustavo José F. Barbosa (BR)  
Hetal Kushwaha (CA)



FÉDÉRATION INTERNATIONALE DES CONSEILS  
EN PROPRIÉTÉ INTELLECTUELLE

INTERNATIONAL FEDERATION OF  
INTELLECTUAL PROPERTY ATTORNEYS

INTERNATIONALE FÖDERATION  
VON PATENTANWÄLTEN

## WORKSHOP 4.2 BE A TRAVEL WARRIOR – WORKING AND COMMUNICATING WHEN OUT OF THE OFFICE

### GUSTAVO JOSÉ F. BARBOSA (BR) – WORKSHOP LEADER

A senior partner of Kasznar Leonardos Intellectual Property, in Brazil, Gustavo has been working with Intellectual Property since 1984, when he joined Momsen, Leonardos & Cia. as the firm's first IT specialist. At that time, he already had a degree in Civil Engineering from the Pontifical Catholic University of Rio de Janeiro, obtained in 1981, and a diploma in Systems Programming and Analysis from the same University (1978).

In the beginning of his career at Momsen, Gustavo worked developing the computer system used by the firm to manage all their patent cases. In parallel, having post-graduated in Finance at his alma mater in 1982, he assumed the position of Financial Controller of the firm, which he left in 1988 to work in the Patent Department.

Later, in 1996, he graduated from the Law School, also at the Pontifical Catholic University of Rio de Janeiro, and was admitted to the Brazilian Bar in 1997.

In 2012, together with six other partners of Momsen, Leonardos & Cia., he founded Kasznar Leonardos. Gustavo was for two years the first Managing Partner of the new firm, and currently heads the team of patent attorneys handling applications mainly in the area of Electronics and Computer Sciences.

He is a member of the Brazilian Association of Intellectual Property – ABPI (former chair of the Patent Studies Commission); the Brazilian Association of Industrial Property Agents – ABAPI, where he is currently one of the vice-presidents; the International Association for the Protection of Intellectual Property – AIPP; and the Fédération Internationale des Conseils en Propriété Intellectuelle – FICPI, where he is the Brazilian co-delegate at the Executive Committee, he is also a member of FICPI's Professional Excellence Commission and of Group 3 of the CET.



*FICPI*

*CET 3 – International Patents*

*Contact Commission*

*Professional Excellence Commission*

**Partner**

**Kasznar Leonardos**

t: +55-21-2113 1919

f: +55-21-2112 1920

[gustavo.barbosa@kasznarleonardos.com](mailto:gustavo.barbosa@kasznarleonardos.com)

[www.kasznarleonardos.com](http://www.kasznarleonardos.com)



## WORKSHOP 4.3 BE A TRAVEL WARRIOR – WORKING AND COMMUNICATING WHEN OUT OF THE OFFICE

### HETAL KUSHWAHA (CA) – WORKSHOP LEADER

Hetal is a qualified Canadian patent agent, and is qualified to represent Canadian applicants directly before the USPTO. With over 13 years of experience in the IP industry, Hetal works with both corporate clients and foreign associates to obtain patent protection in a global space. With foreign associates,

Hetal conducts substantive prosecution before the Canadian Intellectual Property Office on their behalf. With corporate clients, Hetal represents their needs beginning from patent value proposition to the issuance of patents and their maintenance worldwide. Hetal's primary focus is drafting and prosecuting patent applications in the fields of mechanical, electronic, and computer implemented systems.

Hetal's IP career began in-house which gives her a unique perspective of patent portfolio strategies. She has worked as a design engineer and is a Professional Engineer in Ontario.

As an engaged leader in IP organizations, she is a Fellow with the Intellectual Property Institute of Canada (IPIC). She is also a member of the Fédération Internationale des Conseils en Propriété Intellectuelle (FICPI), International Association for the Protection of Intellectual Property (AIPPI) and the American Intellectual Property Law Association (AIPLA). Currently, Hetal serves as the Chair of the Mentoring Committee for the AIPLA.

Hetal is also a registered Professional Engineer in the province of Ontario.



*FICPI*

**Associate – International Practice Liaison,  
Canadian Patent Agent, US Patent Agent  
for Canadian Applicants  
Marks & Clerk**

t: +1 613 236-9561

f: +1 613 230 8821

hkushwaha@marks-clerk.com

www.marks-clerk.com

