

IP PRACTICE MANAGEMENT
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STANDARDISING DIGITAL COMMUNICATION IN A GLOBAL IP WORLD

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Young-Woo YUN, Head, Standards section, WIPO (CH)

Moderator : Marc LEVIEILS, Partner, REGIMBEAU (FR)

FICPI Brochure's pitch

- Source : https://ficpi.org/_/uploads/gonzo/FICPI-Vienna-October-2019-Brochure.pdf
- Today, we communicate digitally as if using paper and fax. The full potential of digital communication is not used.
- Instead of sending human-readable letters, modern technology allows us to integrate the client, and all offices and associate firms, into the IP management software communications.
- Terms can be integrated automatically into the docketing systems, payments can be effected automatically even if different currencies are involved.
- What are the implications of such a harmonised digital work environment?
- The panelists will offer insights into what is possible today and what will be necessary tomorrow to successfully stay in the IP market.

Speakers



Jean-Marc BRUNEL,
Vice President Intellectual
Property, SAFRAN (FR)



Andrew CURRIER, Partner,
PCKIP (CA)



Marc LEVIEILS, Partner,
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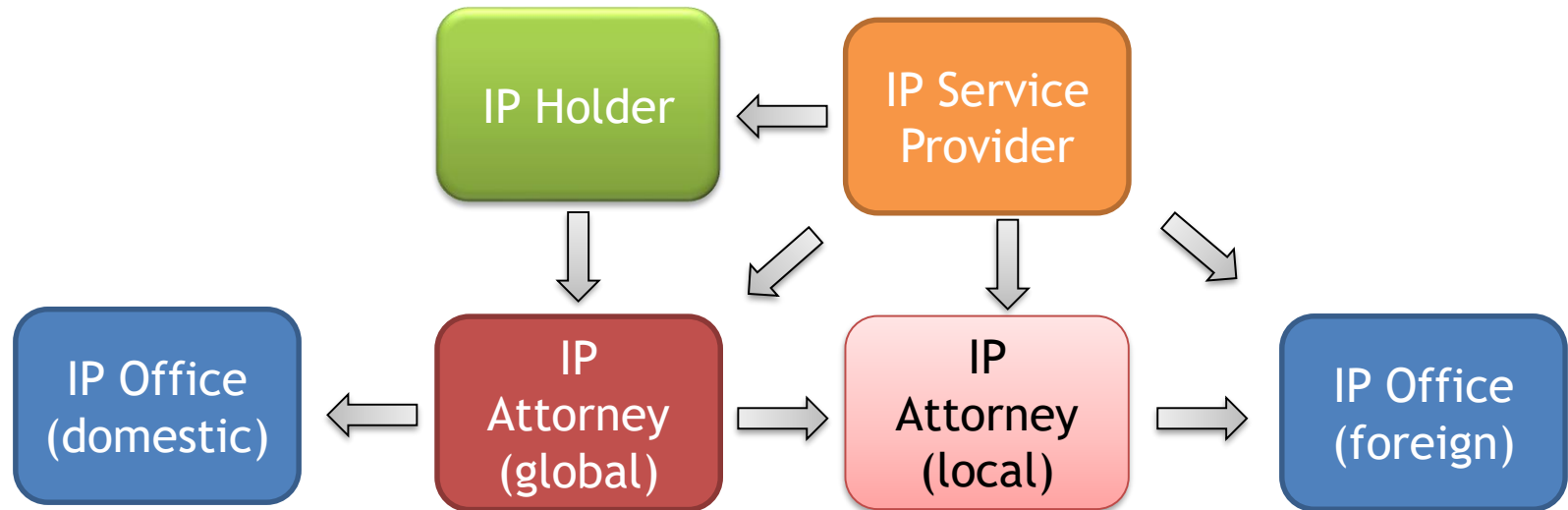
Content

- Introduction
- IP Office vision
- IP Attorney vision
- Industry vision
- Discussion and questions

Discussion framework

- Digitalization of the IP business is in constant progress
 - IP Offices offer for years solutions to access large amount of IP data and manage detailed proceedings workflows
 - IP attorneys have implemented IP management systems (IPMS) to improve their business performance and to better serve their clients needs.
 - IP rights owners are also using IPMS and more and more external services relying on digital solutions.

Stakeholders



- Nevertheless, no actual solutions for full interoperability between all stakeholders are presently available.

Opportunities

- IP fully interoperable ecosystem must rely on standards that should bring huge opportunities for all stakeholders:
 - Optimization of current services
 - Emergence of new services,
 - Improved effectiveness of the collaborations between all stakeholders
- Moreover, the implementation of new high potential technologies such as IA, data science, blockchain, smart contracts, ... relies on the accessibility of standardized data
- That opens up new modalities / opportunities for exploiting and value data related to IP and innovation in the broad sense

Opening of the discussion

- These evolutions can be apprehended in different ways according to the main stakes of each actor and their positioning in the value chain.
- The objective of this panel table is to explore each of these points of view, to identify the priorities of each and the potential synergies to be exploited during these transformations and to outline the configuration that our IP ecosystem may adopt in the future digital age.