FICPI KOREA SYMPOSIUM 2020

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THURSDAY 23 APRIL 2020

PRACTICE: Topic 1 - Best practices for drafting quality patents – IT and Electronics

This session shall address issues faced by applicants wishing to obtain protection in several jurisdictions, when drafting the priority patent application and when refiling under priority.

These issues include:

- ensuring support for the desired scope,
- ensuring support for justifying the claims are inventive, (the possible link between sufficiency of disclosure / enablement and inventive step / obviousness shall be discussed), and
- anticipating as much as possible future amendments.

The speakers will expose the requirements (illustrated by some examples) in their respective jurisdictions, specifically for patents in the fields of Information Technology and Electronics.

**Moderator:**  Dr. Alexander Esslinger (DE)

**Speakers:**  Mr. Charles SUH (US, KR)
                Mr. Inho CHOI (KR)
                Mr. Takeshi Aoki (JP)
ENFORCEMENT: Topic 1 - Infringement without borders in the digital age

This session shall examine the status of unauthorised use and infringement of IP rights, under the growing borderless internet commerce. Strategies, options and difficulties for IP right holders to ‘take down’ infringements on e-marketplaces - e.g. Amazon, Alibaba – will be discussed.

Moderator: Mr. Rich Goldstein (US)
Speakers: Ms. Jung-Hyon (Jamie) JUN (KR)
Mr. Xiaolin Dang (CN)
Mr. Hiroyuki Suda (JP)

MANAGEMENT: Topic 1 - Which IP firm should you hire? A discussion from different perspectives

In this session a panel including IP managers from companies, and representatives from IP firms, will discuss processes and criteria for selecting an IP firm to work with, and to evaluate its performance. How is a firm selected? how is its performance reviewed? what are the main criteria and how are they appreciated? Who is in charge of this process within the firm and how is it organised?

The session will last the whole afternoon, and will be run in three parts – thus defining two breaks between parts.

- In a first part, Industry representatives will share their perspective and expose what they are looking for when they select an IP firm,
- in a second part, representatives from IP firms will do the same, explaining the main criteria and priorities for selecting a (foreign) IP firm to work with,
- the third part will be ‘en banc’, and the differences between the perspectives exposed during parts 1 and 2 will be discussed.

Moderator: Jordan Kim (KR)
Speakers: In-house speakers
Mr. Ilyoung Jung - Chief Patent Counsel - Hanmi Pharmaceutical Co., Ltd.
Mr. Kyunghwa Min - Head of IP Center - LG Chem
Mr. Pierick Rousseau - Intellectual property Director - Pierre Fabre
Speakers from IP firms:
Yoshinori Shimizu – (JP)
TBD
TBD

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PRACTICE: Topic 2 - Best practices for drafting quality patent – Pharma/Bio

This session shall address issues faced by applicants wishing to obtain protection in several jurisdictions, when drafting the priority patent application and when refiling under priority.

These issues include:

- ensuring support for the desired scope,
- ensuring support for justifying the claims are inventive, (the possible link between sufficiency of disclosure / enablement and inventive step / obviousness shall be discussed),
- anticipating as much as possible future amendments.

The speakers will expose the requirements (illustrated by some examples) in their respective jurisdictions, specifically for patents in the fields of Pharma and Biotechnology.

**Moderator:** Ms. Mee Sung SHIM (KR)
**Speakers:**
- Dr. MaryAnne Armstrong (US)
- Dr. Roberto Pistolesi (IT)
- Mr. Osamu Yamamoto (JP)

ENFORCEMENT: Topic 2 – Obtain and use the best available evidence

This session will provide an update on possible ways to obtain, and to use, evidence. Options for obtaining evidence in major jurisdictions will be discussed (purchase of items, seizure, use of information found on the internet, etc.), highlighting the benefits and limitations of each option in litigation. Use of evidence obtained in a different jurisdiction will also be discussed.

**Moderator:** Mr. Julian Crump (GB)
**Speakers:**
- Judge Kyu-Hong LEE (KR)
- Mr. Chris Ryan (GB)
- Mr. Denis Monégier du Sorbier (FR)
- Speaker 4 (TBC)
MANAGEMENT: Topic 2 – IP Service Providers – blessing or curse?

“IP service providers” use technology, and propose new ways to communicate with clients. They sometimes offer “basic” services (such as annuity payment), and may also offer more elaborate services around IP. IP firms may see many of these providers as a threat to their traditional business. However these providers could open new directions where IP firms with competent teams and organizations can be very relevant and bring enhanced benefits to clients. Whatever the way you look at them, IP service providers are changing the IP game and this session will explore their interaction with IP firms, and risks or opportunities they contribute to create.

Moderator: Mr. Jean-Robert Callon de Lamarck (FR)
Speakers: Mr. Thomas Haines (AU)
          Ms. Gloria Wu (CN)
          TBD

MANAGEMENT: Topic 3 – Partnership: Will you marry me?

An IP firm brings together various talents, and personalities. Each partner may bring specific benefits to the firm and to its clients. Each partner may also have different expectations. This session will provide an opportunity to discuss various types of partnership systems, and their main features. Aspects such as criteria for selecting partners, various positions as partner, compensation, retirement plan, etc. will be discussed.

Moderator: Dr. Patrick Erk (DE)
Speakers: Mr. Sungsoo (Sean) Hwang (KR)
          Dr. Patrick Erk (DE)
          Mr. John Osha (US)