



FICPI SEMINAR SERIES

New developments for IP practitioners

Singapore, 22 November 2019

FÉDÉRATION INTERNATIONALE DES CONSEILS
EN PROPRIÉTÉ INTELLECTUELLE
INTERNATIONAL FEDERATION OF
INTELLECTUAL PROPERTY ATTORNEYS
INTERNATIONALE FÖDERATION
VON PATENTANWÄLTEN



SEMINAR — 22 November

This one-day seminar on Friday 22 November will be presented by leading experts from the profession from different countries and jurisdictions. They will discuss important developments in the field of IP law and their impact on our day-to-day practice. The seminar will focus on how to best manage and adapt your IP practice to the new challenges of increased competition, harmonisation and centralisation, and the 4th Industrial Revolution.

CET MEETING — 23-24 November

All attendees of the seminar are invited to observe the two-day CET meeting, held immediately after the seminar on Saturday 23 and Sunday 24 November. During the CET meeting the observers will learn how FICPI works.

FICPI is a global community, built on trusted relationships, that strengthens the practice of the independent IP attorney.

FICPI is different. FICPI's activities are not dictated by people outside the profession, who may have their own agenda, FICPI is dependent upon the active support of its members to conduct, guide and support its activities. Many members participate in the work of FICPI's various commissions; others regularly attend FICPI's meetings. New members are welcome to join these commissions and to assist FICPI in its valuable work on behalf of the profession.



SEMINAR PROGRAMME

FRIDAY 22 NOVEMBER

TIME	SESSION	TOPIC	SPEAKERS
09:00	WELCOME REMARKS	Introduction to CET	Coleen Morrison , President of CET
09:10 - 09:55	SESSION 1	<p>Virtual Designs</p> <p>Much of design is now focused in the electronic/virtual world, rather than in physical/real-world articles. The panellists will discuss the challenges this poses for both obtaining and enforcing IP protection in this burgeoning field..</p>	<p>MODERATOR: Gabriel di Blasi, Chair of CET Group 2</p> <p>SPEAKERS: Robert Watson, Vice President of CET Coleen Morrison, President of CET</p>
09:55 - 10:45	SESSION 2	<p>Best Practices and Pitfalls of Reporting Examination Reports from Major IP Offices</p> <p>Experienced practitioners from Europe, India, Japan and the USA will share their views on how best to analyse and report on examination reports, focusing on the issues that arise in the major IP offices around the world, such as differing terminology, practices specific to a single office, and language barriers.</p>	<p>MODERATOR: Kim Finnilä, Assistant Reporter General of CET</p> <p>SPEAKERS: Jérôme Collin, Chair of CET Group 3 Katsumori Iseki, Reporter of CET Group 3 / Regional Coordinator of CET Group 8 for Japan Swarup Kumar, Chair of CET Group 7 Sharon Crane, Chair of CET Group 5</p>
10:45 - 11:15	Coffee break	Invitation to ask questions on FICPI membership	Marc Chauchard , Treasurer General of FICPI
11:15 - 12:35	SESSION 3	<p>How the Internet is changing the Practice of IP Law</p> <p>The Internet pervades the lives of IP attorneys and their clients. This session will address topics including: disclosures on the Internet and how these are assessed; how to draft patent claims to capture infringement using the Internet; the rising tide of counterfeits being sold via online platforms; and e-retailers' own IP challenge systems</p>	<p>MODERATOR: Michael Caine, Vice President of CET</p> <p>SPEAKERS: Brett Slaney, Chair of CET Group 6 Coleen Morrison, President of CET</p>
12:35 - 14:00	Lunch		
14:00 - 14:10	WELCOME REMARKS	Introduction to FICPI	Julian Crump , President of FICPI
14:10 - 15:40	SESSION 4 KEYNOTE	<p>Most Interesting Developments of 2019 in European and U.S. IP Practice</p> <p>Panellists will provide updates on the European Patent Office, U.S. Patent Office and the EUIPO. Topics will include: the ongoing saga of Patent Eligibility in the U.S., such as the attempts in the U.S. Congress to find a legislative fix for the issue; the EPO's new strategic plan and how that will affect both the EPO's approach to patent policy and prosecution at the EPO; and updates from the EU Trade mark and Design Office.</p>	<p>MODERATOR: Julian Crump, President of FICPI</p> <p>SPEAKERS: Antonio Pizzoli, Chair of CET Group 4 Sharon Crane, Chair of CET Group 5 Eleni Kokkini, Chair of CET Group 1 Robert Watson, Vice President of CET</p>
15:40 - 16:10	Coffee break	Invitation to ask questions on FICPI membership	Marc Chauchard , Treasurer General of FICPI

TIME	SESSION	TOPIC	SPEAKERS
16:10 - 16:55	SESSION 5	<p>AI and the 4th Industrial Revolution</p> <p>Following on from the FICPI/AIPLA/AIPPI joint colloquium on AI held earlier this year, this session aims to educate the attendees about the developments that affect all areas of technology and will look to examine the issues these cause for offices and attorneys alike.</p>	<p>MODERATOR: Jürgen Schmidtchen, Deputy Secretary General of FICPI</p> <p>SPEAKERS: Brett Slaney, Chair of CET Group 6</p>
16:55 - 17:45	SESSION 6	<p>Governmental Strategies for Promoting Innovation and IP Protection</p> <p>Many governments are keen to promote both innovation and IP protection; for example, with subsidies and favourable tax regimes. Our panellists will describe the situation in a number of Asian countries, with some comments on what is happening elsewhere in the world.</p>	<p>MODERATOR: Uwe Borchert, Reporter General of CET</p> <p>SPEAKERS: Lena Shen, Chair of CET Group 8 Martin Schweiger, FICPI Member of Singapore Sung-pil Hwang, Regional Coordinator of CET Group 8 for Korea Timothy Siaw, FICPI Delegate for Malaysia</p>
19:30 - 22:30	Evening reception	Level 3 - Gallery Paulaner Bräuhaus Singapore	

CET MEETING	SATURDAY 23 NOVEMBER
9:00 - 10:30	SESSION 1
10:30 - 11:00	Coffee break
11:00 - 12:30	SESSION 2
12:30 - 14:00	Lunch
14:00 - 15:30	SESSION 3
15:30 - 16:00	Coffee break
16:00 - 17:30	SESSION 4

CET MEETING	SUNDAY 24 NOVEMBER
9:00 - 10:30	SESSION 5
10:30 - 11:00	Coffee break
11:00 - 12:30	SESSION 6
12:30 - 14:00	Lunch
14:00 - 15:30	SESSION 7 (if required)



REGISTRATION & LOGISTICS

SEMINAR LOCATION

Paulaner Bräuhaus Singapore

9 Raffles Blvd.

www.paulaner-brauhaus-singapore.com

We chose a special location where new products are made daily: a micro brewery located across the street from the Hotel Marina Mandarin.



CET MEETING

The CET meeting will be held at the Hotel Marina Mandarin.

HOTEL

Hotel Marina Mandarin

6 Raffles Blvd., Singapore 039594

Tel. +65 6845 1000

Registrants are responsible for both booking and paying for their hotel accommodation. FICPI has reserved a limited number of rooms at the Hotel Marina Mandarin. Please visit <https://book.passkey.com/go/SchweigerPartners2019> for special rates and booking.

Rates: Single room/per night \$290 (SGD)

Double room/per night \$320 (SGD)

(Rates include daily buffet breakfast for one or two persons and complimentary internet access up to 4 devices. Room with twin beds subject to availability upon confirmation. All rates quoted are subject to 10% service charge and prevailing 7% tax.)

DIETARY REQUIREMENTS

Please advise of any dietary requirements. Halal food will be available at all functions.

COST

Seminar: The registration fee for the Seminar will be **€150**. This fee also covers two coffee breaks, lunch and the evening reception.

CET Meeting: The registration fee for the CET meeting will be **€80**. This registration fee also covers two coffee breaks and lunch per day; dinner on Saturday evening is at your own expense.

REGISTRATION

Please email uwe.borchert@ficpi.org to register.

Indicate in your email which days you plan to attend (whether you will attend the seminar, the first day of the CET meeting, and the second day of the CET meeting). Please advise if you will be staying at the Hotel Marina Mandarin. After your registration request is processed you will receive an invoice for the registration fee for the seminar and/or the CET meeting.

All fees, including bank charges, must be settled before the meeting starts in order to access the Seminar or the CET meetings.

TRANSPORTATION

By taxi: Taxis are available at the taxi stands at the Arrival levels of each airport terminal. The journey to the hotel is estimated to cost between \$18 (SGD) and \$38 (SGD) and takes approximately 30 minutes. Taxis are metered and will add an **airport surcharge** as follows: \$5 airport surcharge from 5.00 p.m. to 12.00 a.m. (Fridays to Sundays); \$3 airport surcharge at all other times; Midnight surcharge of 50% of final metered fare, from 12.00 a.m. to 6.00 a.m. (daily).

By train: You can reach the hotel using SMRT Public trains to the "Esplanade" station, which is the closest station to the hotel; the trip takes around 45 minutes; see www.smrt.com.sg.

Registration deadline is 7 October 2019