

**THE FORUM PROGRAMME AT A GLANCE**

PATENTS	TRADEMARKS	GENERAL
Privilege: Is it necessary? What have we been fighting for?		
Electronic disclosures as source of: prior art and infringement		Business software and office systems: how do you run an IP practice efficiently in the e-age
Requirements for obtaining grant and infringement - are they balanced in US, EP and JP	Search Engine Keywords – Google and Beyond	Start up companies, alternative fee arrangements: how can we help them?
Patent disclosure: meeting expectations	Register clogging and goods/services designation: US versus the European model	IP Audits and managing intellectual assets: opportunities for the profession
Standards and professionalism: conflicts of interest, ethical walls and PI Insurance - why is it important for FICPI?		
Filing and prosecution strategies: PPH et al	The overall functioning of the trademark system in Europe. The Max Planck Institute study and the European Commission proposals	Social networks and marketing in the e-age: is there any value in them for us?
Damages/compensation for patent infringement: Does the patent system currently deliver appropriate protection for the patentee?	Design Rights: When Designs are Valid in Some Regions and Not in Others	Incentive schemes: do they really improve performance?
How will the USPTO implement patent law reform?		