



## SESSION 3.2 TRADE MARKS AND INDUSTRIAL DESIGNS IN SPORTS

New York Yankees, Montreal Canadians, Real Madrid, Bayern Munich, Manchester United or Dallas Cowboys – fans love their teams.

Speakers will consider some of the special considerations arising when trade marks rights relating to sports teams are sought and then enforced. Sponsorship, licensing, colours, venues and personality rights will all be discussed.

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Luis-Alfonso Durán (ES)  
Alejandro Angulo (ES)  
Ranjan Negi (IN)  
Doug Rettew (US)  
Kay Rickelman (ZA)



FÉDÉRATION INTERNATIONALE DES CONSEILS  
EN PROPRIÉTÉ INTELLECTUELLE

INTERNATIONAL FEDERATION OF  
INTELLECTUAL PROPERTY ATTORNEYS

INTERNATIONALE FÖDERATION  
VON PATENTANWÄLTEN

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### LUIS-ALFONSO DURÁN-MOYA (ES) – MODERATOR

Luis-Alfonso has an M.Sc. in Industrial Engineering from the Polytechnical University of Barcelona. He received an LL.M on European and Spanish Patents from the University of Barcelona in 1990 and has been a Spanish and European Patent, Design and Trade Mark Attorney since 1985.

Luis-Alfonso is a Senior Partner of Durán-Corretjer, Spanish & European Patent & Trade Mark Attorneys, founded in 1902.

He is a Council Member of EPI (European Patent Institute) and former Vice-President and a Council Member of ECTA (European Communities Trade Mark Association) and former President.

Luis-Alfonso is President of AGESORPI (Association of Spanish Attorneys recognised before IP International Organizations) and Vice-President of COAPI (the Spanish Association of Patent and Trade Mark Attorneys).

He is also the Chairman of the IP Committee of CEOE (Spanish Federation of Spanish Industry).

He is a Member of Honour of AIPPI (International Association for the Protection of Intellectual Property) and former Reporter General.



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### ALEJANDRO ANGULO (ES) – SPEAKER

Alex Angulo is a founding partner at Grau & Angulo Intellectual Property litigation boutique firm founded in 2003. The firm is devoted 100% to IP enforcement.

Alex specializes in patent, trademark & design litigation and is extremely active in finding solutions for mainly international clients in complex strategic matters in the fashion, sports, automotive, telecommunications, mass consumption products, perfume, high technology, food and beverage and luxury industry sectors.

Alex represents an extensive international client portfolio including many companies in the sports sector where he represents Fútbol Club Barcelona and Adidas amongst other well-known companies in the field.

Alex is cited as one of Spain's foremost IP experts and among other accolades, in 2014 Alejandro was recognized as a top individual by Chambers Global and as an IP star by Managing Intellectual Property.

He began his professional career in 1990. He is an active member of the most relevant IP associations including AIPPI, INTA, EPLAW, MARQUES, ACG and APRAM and has been a member of the Barcelona Bar Association since 1992.



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### DOUGLAS (CHIP) A. RETTEW (US) – SPEAKER

Douglas (Chip) A. Rettew is a partner in the Washington DC office of Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, where he chairs the firm's trademark and copyright group. Doug focuses his practice on trademark, design patent, false advertising, and unfair competition litigation. He has acted as lead counsel for cases in courts around the country and before the Trademark Trial and Appeal Board, and has first-chair jury trial experience. He also has acted as lead counsel in appeals before various U.S. Courts of Appeal. Doug is routinely recognised by his peers and in-house counsel as one of the country's leading trademark lawyers.

For several years, Doug served as an Adjunct Professor at George Washington University Law School, where he taught Trademark and Unfair Competition law. Doug frequently speaks before various intellectual property and other organisations and has published a number of articles in international journals. He received his B.A. in Political Science from the University of Michigan and his J.D. from George Washington University Law School.



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### RANJAN NEGI (IN) – SPEAKER

Mr. Ranjan Negi, a Partner at Amarchand Mangaldas, leads the Firm's Trademark & Copyright Practice Group. He represents international and domestic clients in a host of IP matters involving trademarks, trade dress, names, goodwill, copyright, designs, and Internet and technology. He concentrates his practice on strategic counseling and advice, litigation, and transactions involving commercial exploitation of intellectual property.

Ranjan has extensive experience in representing clients from diverse industries on issues relating to brand adoption, prosecution and registration of trademarks; adversarial opposition and cancellation matters before the Intellectual Property Offices and litigation in Courts in India; His expertise also includes handling commercial transactions driven by exploitation of intellectual property, licensing arrangements and other alliances involving trademarks, copyright and information technology. He also advises select clients on global portfolio management strategies.

Ranjan also handles a variety of unconventional and emerging IP issues such as online IP infringement, ISP liability, keyword advertising, privacy and data protection and devotes time in handling IP policy related mandates aimed at creating awareness and education of intellectual property laws

He is recognised as an IP Star by Managing Intellectual Property; as well as a leading lawyer in the area of intellectual property in India by Asialaw and in the area of trademarks by World Trademark Review 1000.

He is admitted to practice law in the Bar Council of Delhi and is fluent in English and Hindi languages. He is a member of INTA and APAA.



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### KAY RICKELMAN (ZA) – SPEAKER

Kay Rickelman is Foreign Counsel at Spoor & Fisher of Pretoria, South Africa. Kay, an American obtained both her Bachelor of Science (1981) and Law (J.D.) degree (1984) at the University of Illinois. After practicing law in Chicago at the firm Hill, Van Santen, Steadman & Simpson from 1984 to 1994, being a partner at that firm from 1990, she joined Spoor & Fisher in 1995, after immigrating to South Africa when she married Charles Webster, also of Spoor & Fisher.

Kay specializes in trade mark portfolio management, trade mark prosecution, searching and clearance with an emphasis on foreign protection. Representative clients include L’Oreal, Wal-Mart, Ford, Jaguar Land Rover, S.C. Johnson, Kimberly-Clark, Turner Broadcasting and Marriott Worldwide Corporation.

Kay’s professional involvement includes serving on the INTA Board of Directors 2009 – 2011; Chair of the INTA Bulletin Committee 2008 – 2009; Member of the INTA Planning Committee 2009 – 2010; Task Force Leader of INTA Leadership Mentor program 2010; Member of INTA Leadership Development Committee 2010 – 2014; Speaker at INTA Annual Meeting Berlin 2008 on Enforcement in Africa; panellist on an INTA in-house workshop on Doing Business in Africa, 2010; University of Illinois Alumni Association: Board of Directors 2008 – 2014; Member of the Audit Committee 2009 – 2014; presenting numerous times to law firms and intellectual property law associations on IP in Africa for continuing legal education credit and presenting Webinars for the ABA on IP in Africa, and Practicing as an Expat Attorney Abroad. Kay is also a member of the ABA and the South African Institute of Intellectual Property as an associate member.

Kay has been recognised by WTR 1000 (Leading Trademark Professionals) and is listed as one of the “most highly regarded individuals” in the Middle East and Africa by Who’s Who Legal: Trademarks 2014.



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