



FÉDÉRATION INTERNATIONALE DES CONSEILS
EN PROPRIÉTÉ INTELLECTUELLE

INTERNATIONAL FEDERATION OF
INTELLECTUAL PROPERTY ATTORNEYS

INTERNATIONALE FÖDERATION
VON PATENTANWÄLTEN

WORKSHOP 4.1.1 MYRIAD AND PROMETHEUS

Protecting innovation in the biotechnology sector has faced many hurdles, not least being interpretation of patent eligibility to rapidly developing technology. Legislative reforms and judicial consideration challenge conventional wisdom on patentable subject matter.

The two most striking developments were the US Supreme Court decisions of *Prometheus* and *Myriad*. These have the potential to stymie commercialisation of life science research, particularly in the areas of biologics and personalised medicine. Revised patenting strategies are essential in light of dynamic public interest sentiments and politicisation of judicial reviews.

Participants will discuss the implications and consequences of these cases.

Bill Pickering (AU)
Leonard R. Svensson (US)

WORKSHOP 4.1.1 MYRIAD AND PROMETHEUS

BILL PICKERING (AU) – WORKSHOP LEADER

Bill is involved in providing advice to clients in contentious and non-contentious patent matters particularly in the areas of biotechnology and medicinal chemistry. He has been involved in a number of the major cases litigated in Australia relating to biotechnology. He also has extensive experience in assisting local clients in developing global patent strategies and in working as part of a global team to provide advice for the Australian market. He has also advised clients extensively on intellectual property due diligence and freedom to operate issues.

Bill has a very active practice in the field of immunology, in particular in relation to antibody technology, immunotherapy, vaccines, cell therapies and stem cell technologies. He also has an extensive practice in relation to gene silencing in particular RNAi technology.

Bill was recommended as a leading individual in prosecution in the IAM Patent 1000 Guide 2012, 2013 and 2014, where he was described as bringing "keen insight" to his biotechnology practice.



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LEONARD R. SVENSSON (US) – WORKSHOP LEADER

Leonard Svensson is a partner in the firm of Birch, Stewart, Kolasch & Birch, LLP. Mr. Svensson holds a Bachelor of Science degree in biochemistry, a juris doctorate degree in law, and is a member of the Virginia and California State bars.

He has experience in all aspects of intellectual property law, including prosecution of patent applications in the United States and abroad, opposition proceedings in the EPO and Japan, infringement actions in U. S. Federal District Court, patent interferences and appeals. He also has experience counseling in patent validity and infringement issues, handling worldwide patent portfolios and conducting product clearance studies in the major markets of Europe, Japan and the United States.

Mr. Svensson has particular technical expertise in the fields of biotechnology (including plant biotechnology), biochemistry and pharmaceuticals. He has lectured frequently before both U.S. and international audiences on various aspects of U.S. patent practice.



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