



Sponsorship brochure 2025 for FICPI firms

Including the renowned
FICPI World Congress



Join us in Naples, Italy
October 2025

*Cement your relationships with leading IP attorneys and
foster new partnerships from across the world*



Why FICPI



- FICPI is a global community of attorneys, built on trusted relationships, which strengthens the practice of the independent Intellectual Property (IP) attorney.
- FICPI has over 5,700 members in 80 countries and regions across six continents.
- FICPI provides opportunities for sponsors to build strong relationships by connecting to groups of people who share common goals, concerns and a commitment to quality.

www.ficpi.org

Build your reputation
with IP attorneys
from 80+ regions &
countries

Forge and foster strong
connections during
coffee breaks, meals,
social events and
outings

Our sponsorship package

- EXHIBITOR STAND at the World Congress
- One FULL DELEGATE PLACE for the World Congress (technical sessions, lunches and evening events)
- Logo on the EVENT POSTERS & BANNERS at the event
- Logo on the WEBSITE
- Logo on the Eventmobi EVENT APP
- Sole LOGO SPONSORSHIP of 2 x conference sessions
- Regular LINKEDIN POSTS in the run-up to and during the World Congress
- Regular inclusion of your logo and click through in FICPI NEWSLETTERS
- 'Spotlight on' your firm in the 2025 FICPI JOURNAL
- Article on your firm in the FICPI NEWSLETTER
- One e-blast to our MAILING LIST

Seeking something
different?

Ask us!

Hold meaningful
discussions with
senior decision
makers

Our sponsorship package

FICPI members

- Firms with 50+ attorneys €16,000
- Firms with 11-50 attorneys €13,000
- Less than 11 attorneys €10,000

Seeking something
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Ask us!

FICPI is the world's
leading membership
body for IP attorneys

The benefits



- Hold insightful discussions with senior level decision makers from independent IP firms across the world
- Create meaningful connections over legal and practice management topics
- Deepen connections over convivial lunches and social events
- Hold memorable discussions with a good number of the c. 450 delegates during the World Congress
- Use our Eventmobi app to set up meetings and reach out to delegates ahead of the event
- Regular awareness raising through our LinkedIn, newsletter, website presence and FICPI Journal

“The genuine connections made here will make following up so much easier and more impactful”

“This event showcased the power of collaboration and innovation in the IP world”

2025
sponsors

FICPI creates
shared business
opportunities

Build global
relationships
through FICPI



2025 exhibitors

Network with senior decision makers



The numbers



C. 450 ATTENDEES AT
THE WORLD
CONGRESS



8,200+ LINKEDIN
FOLLOWERS



6,000+ DATABASE LIST



3 VERY SPECIAL
SOCIAL EVENINGS:
WELCOME DINNER,
INFORMAL DINNER,
GALA DINNER



80+ COUNTRIES AND
REGIONS IN OUR
MEMBERSHIP



OUR MEMBERS ARE
PARTNERS, FIRM
LEADERS,
INFLUENCERS, AND
BRIGHT STARS

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“This event
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innovation in the IP
world”



Start your sponsorship



Contact our
sponsorship lead,
Swarup Kumar:
sponsorship@ficpi.org



"FICPI is an outstanding forum and aligns perfectly with our firm culture and vision."

"Thank you for the opportunity and we look forward to our continuing collaboration."