



# Sponsorship brochure 2025

Including the renowned  
FICPI World Congress



Join us in Naples, Italy  
October 2025

Discover what makes the FICPI experience so special!



# Why FICPI



- FICPI is a global community of attorneys, built on trusted relationships, which strengthens the practice of the independent Intellectual Property (IP) attorney.
- FICPI has over 5,700 members in 80 countries and regions across six continents.
- FICPI provides opportunities for sponsors to build strong relationships by connecting to groups of people who share common goals, concerns and a commitment to quality.

[www.ficpi.org](http://www.ficpi.org)

Build your reputation  
with IP attorneys  
from 80+ regions &  
countries

Forge and foster strong  
connections during  
coffee breaks, meals,  
social events and  
outings

# Our sponsorship package

- EXHIBITOR STAND at the World Congress
- One FULL DELEGATE PLACE for the World Congress (technical sessions, lunches and evening events)
- Logo on the EVENT POSTERS & BANNERS at the event
- Logo on the WEBSITE
- Logo on the Eventmobi EVENT APP
- Sole LOGO SPONSORSHIP of 2 x conference sessions
- Regular LINKEDIN POSTS in the run-up to and during the World Congress
- Regular inclusion of your logo and click through in FICPI NEWSLETTERS
- 'Spotlight on' your firm in the 2025 FICPI JOURNAL
- Article on your firm in the FICPI NEWSLETTER
- One e-blast to our MAILING LIST

Annual fee:  
€16,000

Seeking something  
different?

Ask us!

Hold meaningful  
discussions with  
senior decision  
makers

# The benefits



- Hold insightful discussions with senior level decision makers from independent IP firms across the world
- Create meaningful connections over legal and practice management topics
- Deepen connections over convivial lunches and social events
- Hold memorable discussions with a good number of the c. 450 delegates during the World Congress
- Use our Eventmobi app to set up meetings and reach out to delegates ahead of the event
- Regular awareness raising through our LinkedIn, newsletter, website presence and FICPI Journal

“The genuine connections made here will make following up so much easier and more impactful”

“This event showcased the power of collaboration and innovation in the IP world”



2025  
sponsors

FICPI creates  
shared business  
opportunities

Build global  
relationships  
through FICPI





2025 exhibitors

Network with senior decision makers



# The numbers



C. 450 ATTENDEES AT  
THE WORLD  
CONGRESS



8,200+ LINKEDIN  
FOLLOWERS



6,000+ DATABASE LIST



3 VERY SPECIAL  
SOCIAL EVENINGS:  
WELCOME DINNER,  
INFORMAL DINNER,  
GALA DINNER



80+ COUNTRIES AND  
REGIONS IN OUR  
MEMBERSHIP



OUR MEMBERS ARE  
PARTNERS, FIRM  
LEADERS,  
INFLUENCERS, AND  
BRIGHT STARS

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“This event  
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innovation  
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# Start your sponsorship



Contact our  
sponsorship lead,  
Swarup Kumar:  
[sponsorship@ficpi.org](mailto:sponsorship@ficpi.org)



*“FICPI is an outstanding forum and aligns perfectly with our firm culture and vision.*

*“Thank you for the opportunity and we look forward to our continuing collaboration.”*