



FÉDÉRATION INTERNATIONALE DES CONSEILS
EN PROPRIÉTÉ INTELLECTUELLE

INTERNATIONAL FEDERATION OF
INTELLECTUAL PROPERTY ATTORNEYS

INTERNATIONALE FÖDERATION
VON PATENTANWÄLTEN

FICPI Congress Resolution, Toronto, Canada, 5-8 June 2018 “Examination of slogan marks”

FICPI, the International Federation of Intellectual Property Attorneys, broadly representative of the free profession throughout the world, assembled at its World Congress held in Toronto, Canada, 5-8 June 2018, passed the following Resolution:

Noting that slogans are commonly used by enterprises to distinguish their goods and services from others;

Believing that slogans may be indicative of source and thus may function as trade marks;

Noting that in some jurisdictions slogans are examined differently from other trade marks;

Urges national and regional Trade Mark Offices to apply the same examination standards to slogans and other word trade marks.

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