

## 8<sup>th</sup> Open Forum Venice, 6-9 October 2004

The session subjects have been chosen to be topical, practical and relevant to day-to-day practice.

Three series of seven topics of current interest in Patents, Trademarks and General Issues will be presented concurrently in English. You, the delegate, will have the choice to attend during each session the seminar which is of most interest to you.

Less than a half of the time in each session will be devoted to formal presentation. Ample time will be available for questions, comments and discussions.

The Forum will conclude with a short Session on "What is FICPI?".

## **WORKING PROGRAM**

## DAY 1 THURSDAY, 7 October 2004

THORSDAT, 7 October 2004			
TRADEMARKS	PATENTS	GENERAL	
1.1 – Official Searching	2.1 – Reach Through Claims	3.1 – Discovery	
There is a trend for Governments to legislate	What are they? When are they be used? In what	In many countries, a Court may order discovery of	
against official searching by examiners before	circumstances are they valid?	documents. What documents are discoverable?	
registration. The Community Trade Mark is an	Moderator: Leonard Svensson (US)	What is the purpose? When is it required and how	
example. What does this do to the trade mark	Speakers: Michael Caine (AU)	broad can it be? How does one go about a	
registration system in the countries concerned?	Dr J C Gaal	discovery process? What of national borders? How	
What might work in a first to file country may not	Marian Flattery (GB)	can one limit the potential damage? Are fishing	
work in a common law jurisdiction. What would		expeditions possible?	
motivate a trade mark owner to apply when the		Moderator: Terry Johnson (GB) Speaker: Hon.	
registration has no presumption of validity - why		Justice James Allsop, Federal Court of	
not rely on common law rights?		Australia	
This issue will be debated by international trade		Brian Buss (US)	
mark owners and professionals.			
Moderator: David Griffith (AU)			
1.2 – Logos	2.2 – Covering the Invention in the New EC	3.2 – Privilege	
The searching of logos can be most difficult and	Countries	What is the difference between privilege and	
time consuming. Our team of experts will provide	A number of new countries have now joined the	confidentiality? What documents do they cover	
guidance on the system for classifying aspects of	EPC but when national patents are granted, how	and in what circumstances? Can privilege and	
logos and designs.	will the Courts handle litigation? Will it be a similar	confidentiality extend beyond national borders? Is	
Moderator: William Stonehouse (GB)	struggle as experienced in the past with Courts	there a use in trade mark litigation? What adverse	
Speaker: Rodney Cruise (AU)	, ,	inferences arise when privilege is invoked by a	
	a representative group of these countries will	party? What is proposed for Canada? France has	
	provide insight to this question.	now introduced a new law providing privilege. How	

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TRADEMARKS	PATENTS	GENERAL		
		does it compare with that in other countries? and		
	Speakers: Jüri Käosaar (EE)	to whom does it extend?		
	Eva Somfai (HU)	Moderator: Bill Edgar (CA)		
	Marek Lazewski (PL)	Speakers: Greg Chambers (AU)		
		Eric Le Forestier (FR)		
1.3 – US State Trademarks	2.3 – Impact of PCT Changes	3.3 – Compensation for Creators		
A trademark can be registered in some States of	Amendments to the PCT were implemented earlier	In some countries, there are provisions to		
the United States. But in what circumstances? How	this year. What were the amendments and how do	compensate inventors but not in all. What is the		
useful is such a registration? Is there a use for this	they affect the professional and his client. What is	fair and equitable position? Similar considerations		
system?	the next stage in the development of the PCT?	might well apply to the creators of copyright and		
Moderator: to be advised	What future amendments can we expect?	trade dress/marks.		
	Moderator: J. Modin (SE)	Moderator: Robert Mitchell (CA)		
	Speakers: Francis Gurry, Deputy Director General,	Speakers: Daniel Alge (AT)		
	WIPO	Mamoru Takada (JP)		
	Larry Welch (US)	Anna-Lena Wolfe		
	Nathalie Tremblay, CIPO			
1.4 – US and Madrid	2.4 – Information Disclosure Statements	3.4 – Searching in the Computer Age		
The US is now a member of the Madrid Protocol.	A form of disclosure of Information or of search	The existence of Electronic Data bases should make		
What is the experience to date? What use is being	results is required in several major countries. What	prior art, infringement and registrability searches		
made of it by the larger corporations?	is required in the United States of America, Japan	much easier and more reliable, but is this the case?		
Moderator: Coleen Morrison (CA)	and Australia, and how can this be managed	An experienced panel of searching experts will		
	properly? What are the deadlines and what must	explain the new problems, deficiencies and pitfalls.		
	be given?	What onus does the profession bear? Do the		
	Moderator: Kazuaki Takami (JP)	warnings in your letter qualify the advice such that		
		the opinion is meaningless? How do you report in a manner acceptable to both client and insurer?		
	·	Moderator: Rodney Cruise (AU)		

TRADEMARKS	PATENTS	GENERAL
	Stephen Krouzecky (AU)	Speakers: R. Danny Huntington (US)
		Erin Dunston (US)
		Mr Alan Talboys (EPO)

## Day 2 Friday 8 October 2004

TRADEMARKS	PATENTS	GENERAL		
1.5 – Prior Use in a First to File Jurisdiction	2.5 – Drafting Claims for the United States	3.5 – IP Auditing and Due Diligence		
A client familiar with the first to use trade mark	What form of claiming is best for the different	Clients must include IP in any due diligence. More		
systems may well ignore the dangers of failing to	circumstances that exist such when the invention is	and More patent professionals are required to		
register in a first to file country. Is there a remedy	a process, product by process, composition,	analyse an IP portfolio and advise on it. This is		
when a competitor registers or tries to register the	substance, new use of a known substance or	made easier if the company has a sound IP policy.		
mark in such a country.	device, mechanical contrivance, combination of	Patent professionals are also being required to		
	known integers, business method, electronic circuit provide an IP Audit. How does one go about an IP			
	and so on. What should the claim look like for these Audit or due diligence investigation? What			
where the mark is a well known mark or not so well	various aspects of invention?	liabilities are there?		
known and not used in that country and where it				
has been used in that country.	_ · · · ·	Moderator: John Orange (CA)		
		Speakers: Petter Rindforth (SE)		
Moderator: Andrew Parkes (IE)	Speakers: Ray Stewart (US)	Paola Cirone (ZA)		
	The Hon. Paul R Michel, Circuit			
	Judge (US)			



TRADEMARKS	PATENTS	GENERAL	
1.6 – Domain Names	2.6 – Drafting Claims for the United States –	3.6 – Tendering for Patent Attorney Services – a	
The expansion of the country code system and its implications should be understood by all practitioners. Dispute resolution procedures have developed. What is the recent experience? What	Moderator: David Carmichael (AU)  Panel: The Hon. Paul R Michel, Circuit Judge,  Court of Appeals for the Federal District	view from Industry  Forming new relationships and maintaining the old, in particular in recent times, more and more clients are opening their IP work to tender, sometimes	
do we expect the system to develop into? Are things going in the right direction?	(CAFC), (US) Willem Schuurman (US)	generally but more often to selected associates.  How does one go about responding to such an  offer? Either from an existing client or someone	
Moderator: Jonathan Cohen (CA)		you have not dealt with before. What questions should you ask someone you have not dealt with before? Is price the governing factory? What role does quality play?  Moderator: Malcolm Royal (AU)  Speakers: Ron Myrick (US) C. Gregory Gramenopoulos (BE) Richard Summersell, Astra Zeneca	
1.7 – Graphical Trademarks and Designs	2.7 – Equivalence	3.7 – Traditional Knowledge	
There is a potential overlap between graphical	The Festo case has been decided. What has	WIPO is very active in promoting traditional	
trade marks, designs and copyright. Does this bring	happened since? What is the situation in Europe	knowledge issues. What inter-relationship is there	
problems to creators and third parties. What is the	and other countries? Does Pith and Marrow or	with standard forms of IP? What does the	
position? Who benefits? Who is harmed?	purposive construction provide the same result as	practitioner need to be aware of in day-to-day	

	TRADEMARKS		PATENTS		GENERAL	
Moderato	r: to be advised	equivalenc	e?	practice?		
Speakers:	Robert Katz (US) Imogen Wiseman (GB)	Moderato	: Arild Tofting (NO)	Speakers:	Francis Gurry, Deputy Director General, WIPO	
		Speakers:	Judge Alfred Keukenschrijver, Federal	Bastiaan Koster (ZA)		
			Supreme Court (DE)			
			Judge Michael Fysh (GB)			
				Session 3.8	3	
				What is FICPI?		
				Moderator	r: Malcolm Royal, Convenor of Council	
				Presenter:		