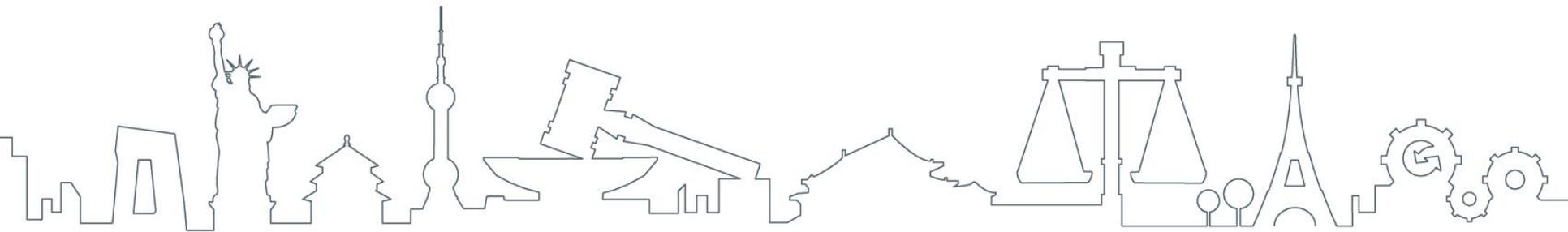


On-line IP Service in China

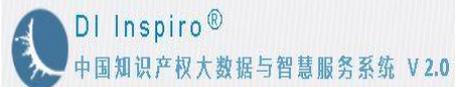
Samson Yu

Kangxin Partners, P.C.



Active On-line Players





IP Search Tools

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E-commerce Platforms



Service Model of On-line Platforms



On-line receipt of filing
information



Off-line prosecution of
applications



Most of the IP on-line platforms
have received quite number of
trademark applications

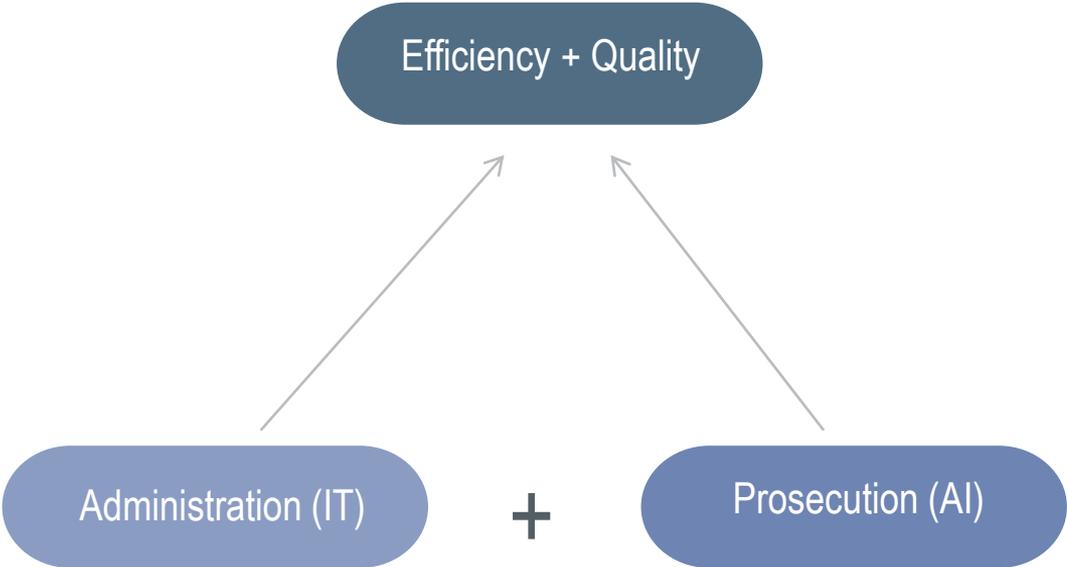


Most of the IP on-line platforms
prosecute applications by way of NO
difference from traditional IP firms

Pain Spots of IP Service







IP Ecological System





March, 2016

4 : 1

AlphaGo defeated a world class human player



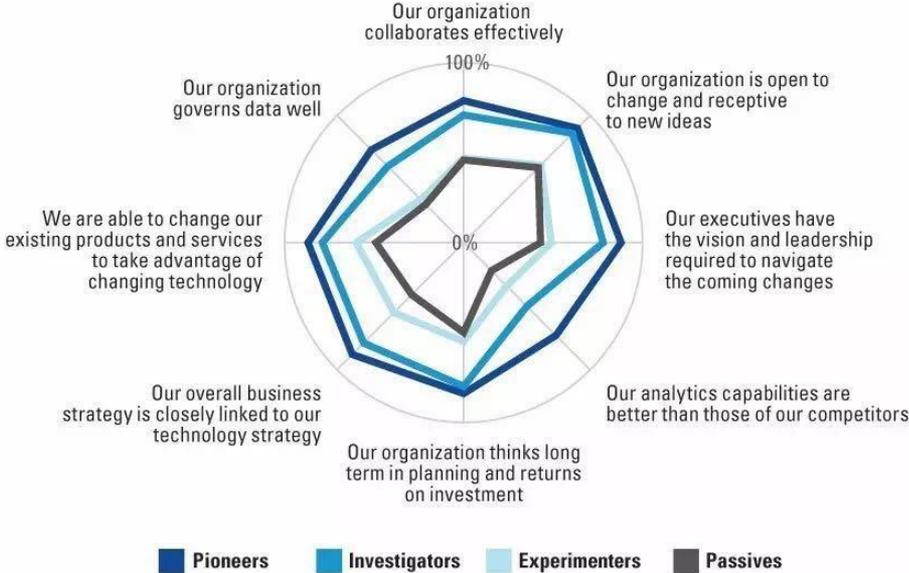
May, 2017

3 : 0

AlphaGo won the world's No. 1 player

Link between AI and general organizational capabilities

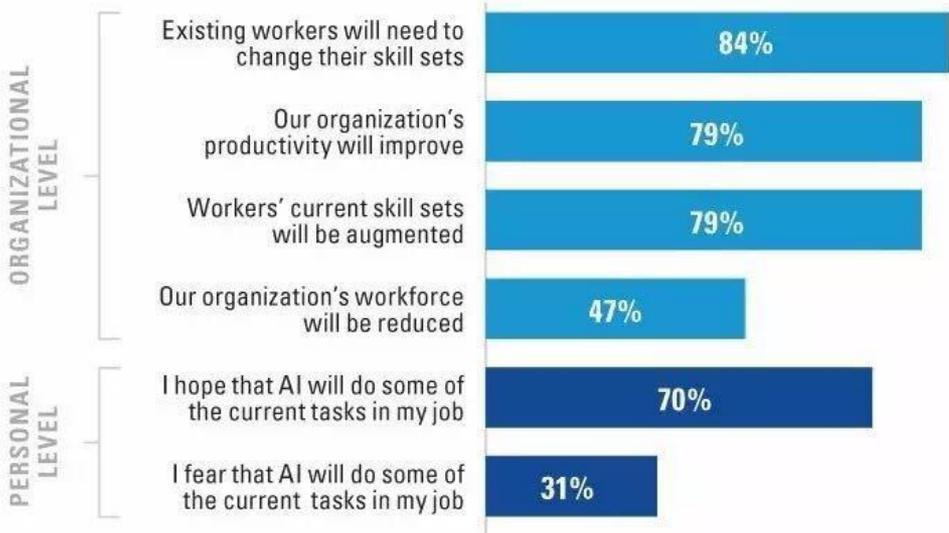
To what extent do you agree with the following statements about your organization?



Percentage of respondents who somewhat or strongly agree with each statement

AI's effect on the workforce

How do you expect AI will affect the workforce in the next five years?



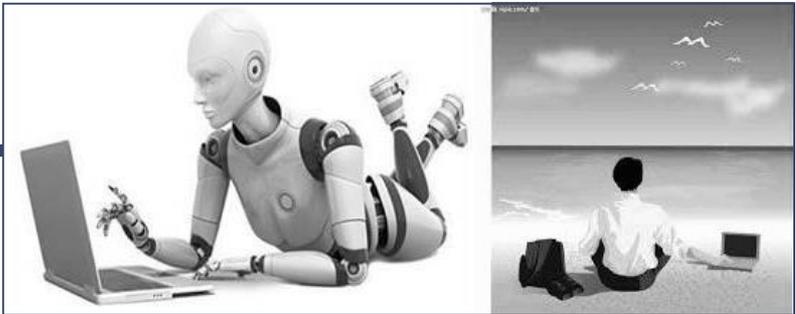
Percentage of respondents who somewhat or strongly agree with each statement





From IP+IT

To IP+IT+AI



IP Ecological System



SaaS Administration Platform

Build up an on-line administrative platform
by IT technology

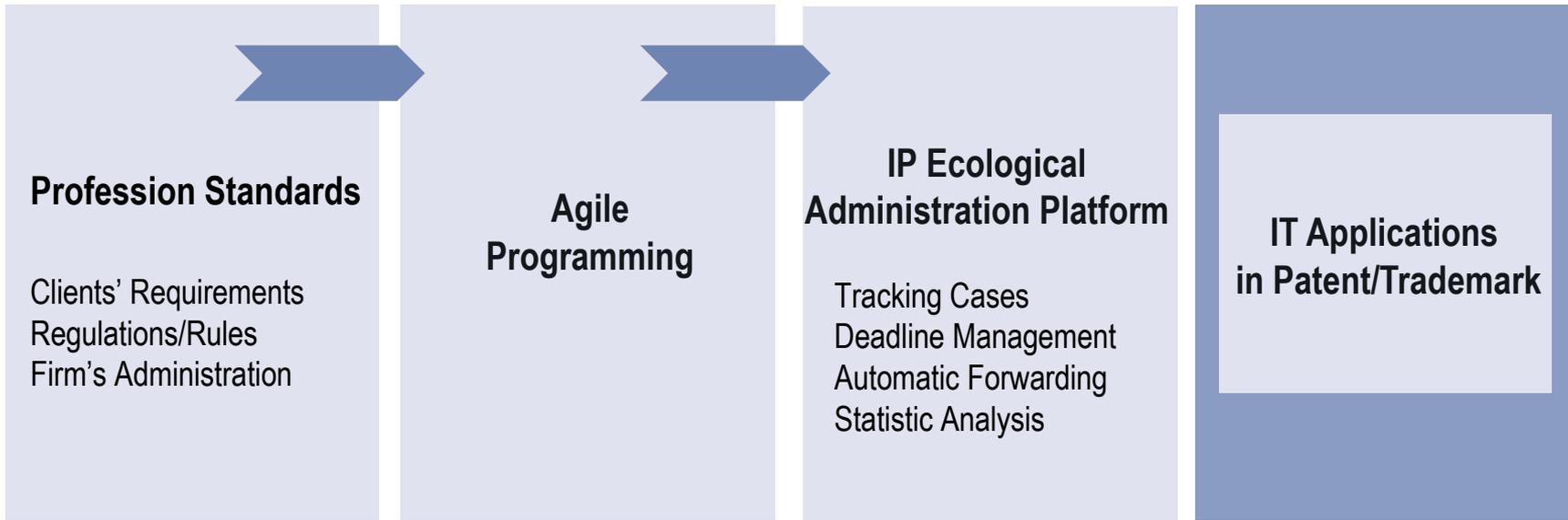


Profession Assistant Engines

Assist attorneys on-line prosecution
by AI technology

IT Applications in IP





AI Applications in IP

A dark grey horizontal band containing a white line-art illustration of a city skyline with various buildings and a gear with a 'G' inside, symbolizing technology and intellectual property.

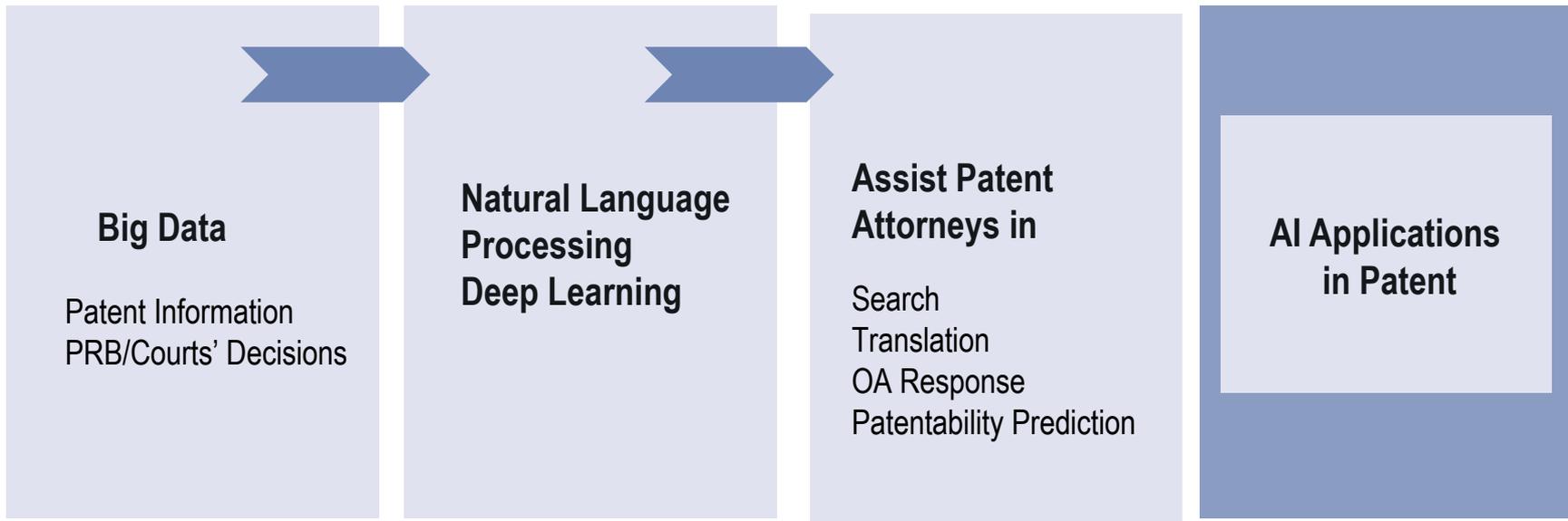


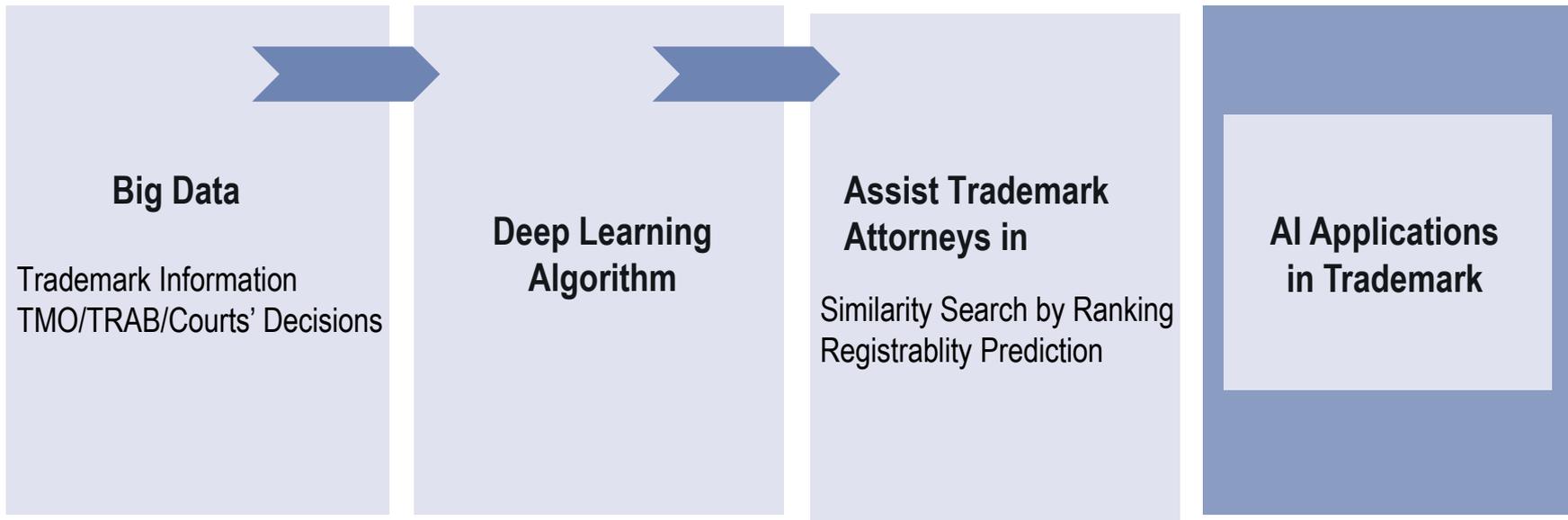
Lanternfish

— 蓝灯鱼 —



An AI company in HK to provide solutions to
assist IP profession





Questions?

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www.kangxin.com

