



Session 7.2

EMERGING MARKETS:

Are you ready to advise your clients?

Moderator: Bastiaan Koster (ZA), Von Seidels

Speakers: Fernando dos Santos (ZW), ARIPO (Director General)
Andres Melossi (CL), Beuchat, Barros & Pfenniger
Essenese Obhan (IN), Obhan & Associates

Speaker Information



Fernando dos Santos

- Director General of ARIPO
- ARIPO covers some 19 countries. Amongst other things ARIPO aims to promote and harmonize the development of IP laws in the region and to provide a filing portal for registering IP rights.

BEUCHAT, BARROS & PFENNIGER

abogados / propiedad intelectual

Andrés Melossi

- Managing Partner
- Vast experience in Patent, Trademark, Copyright, Industrial Designs, Anti-Counterfeiting, Unfair Competition, Licensing Contracts and related IP matters.

OBHAN & ASSOCIATES

Advocates and Patent Agents

Essenese Obhan

- Founding Partner
- Intellectual Property attorney registered with the Bar Council of India.
- Patent Agent with a degree in mechanical engineering.
- Vast expertise in the mechanical, pharmaceutical, software and telecom sectors.



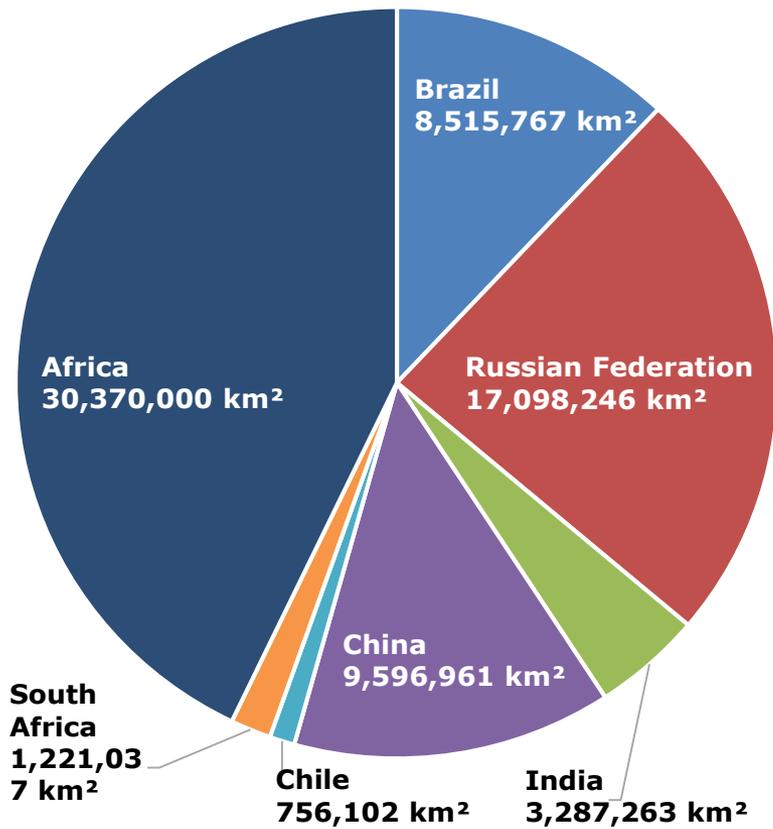
Description:

The BRIC countries (Brazil, Russia, India and China) are often cited as examples of nations that are progressing towards becoming developed markets and therefore of interest to investors and companies seeking a higher return, notwithstanding greater risk.

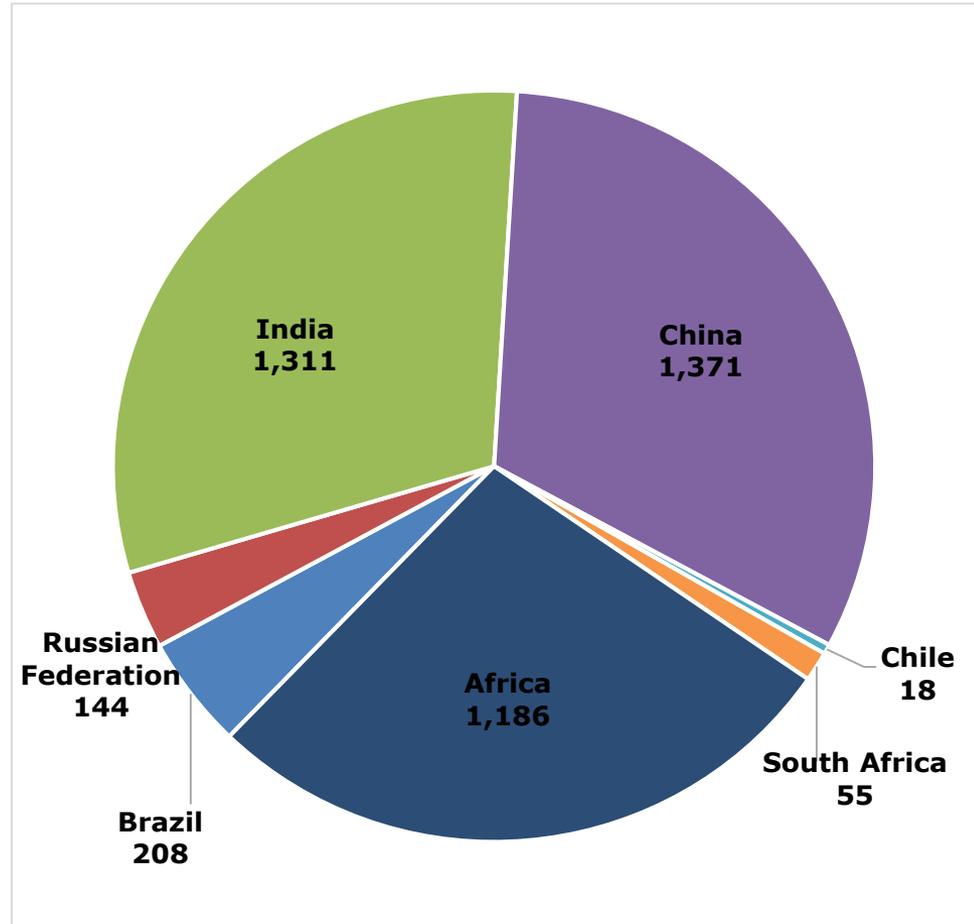
But what about other countries and regions?

The panel will take a look at Africa, Chile and one of the BRIC countries, India, to see what policies are being put in place to support the growth of a design industry as well as sufficient and efficient protection for trade marks.

Surface Size

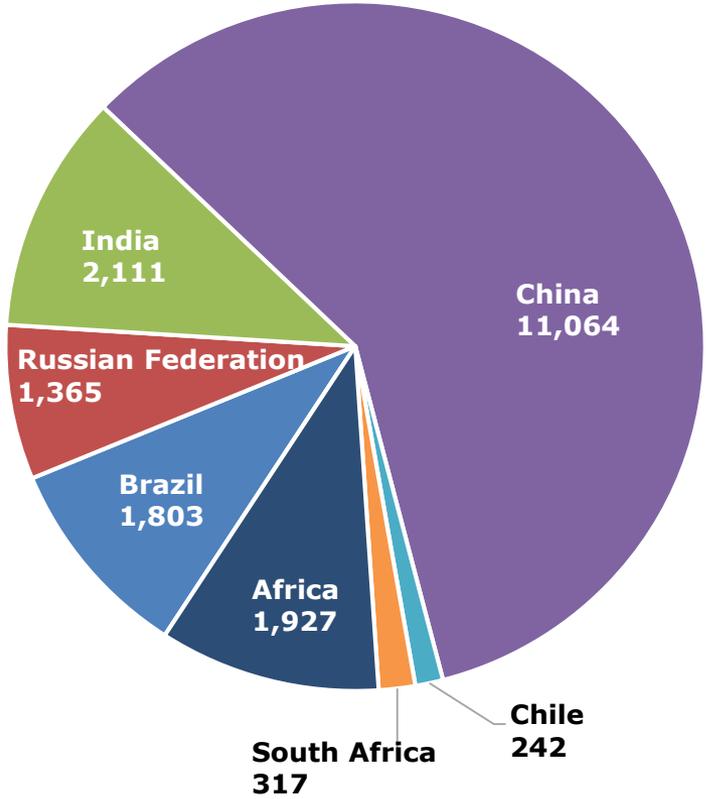


Population: 2015 (millions)



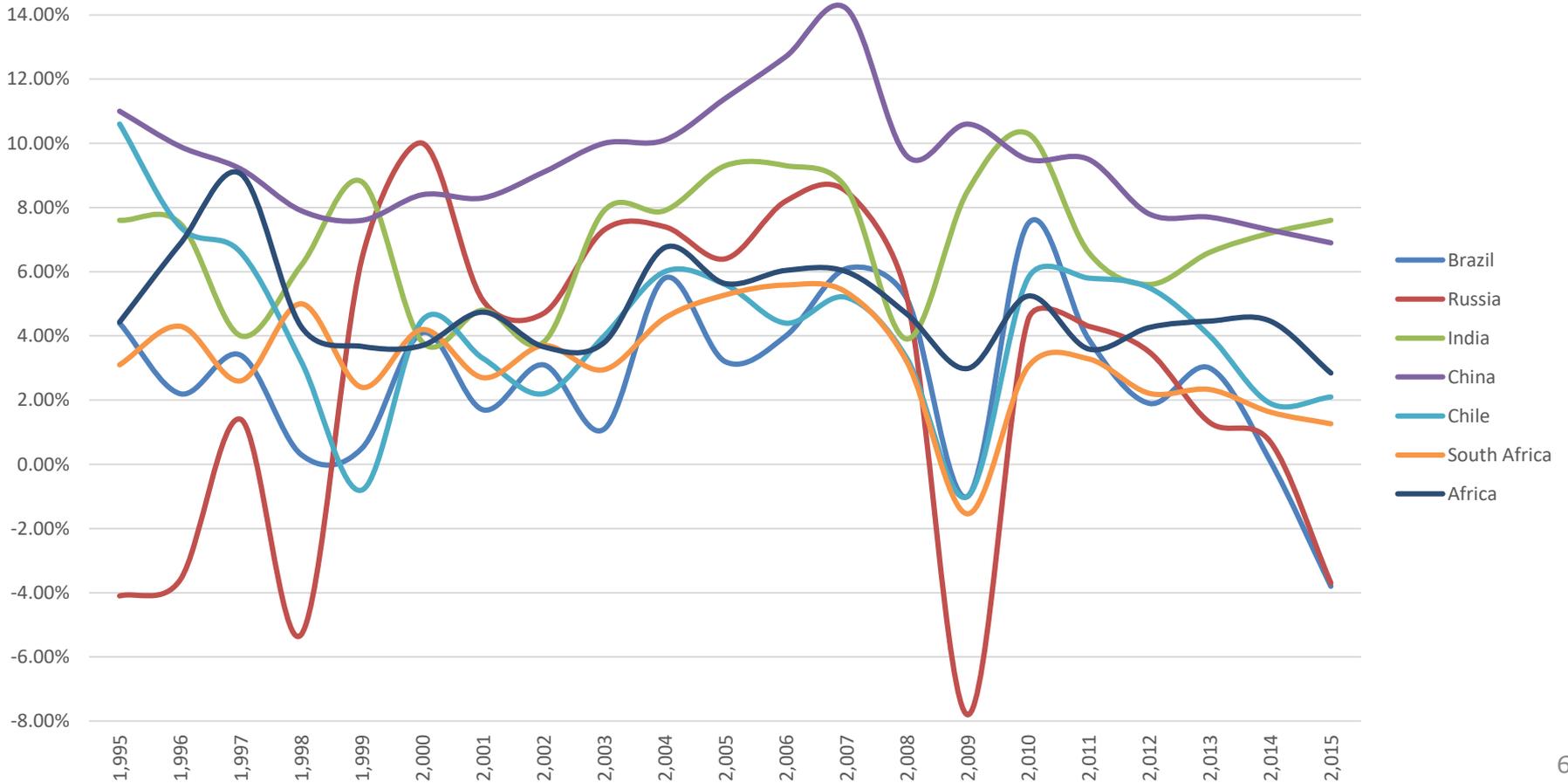


GDP 2015 (USD Billions)



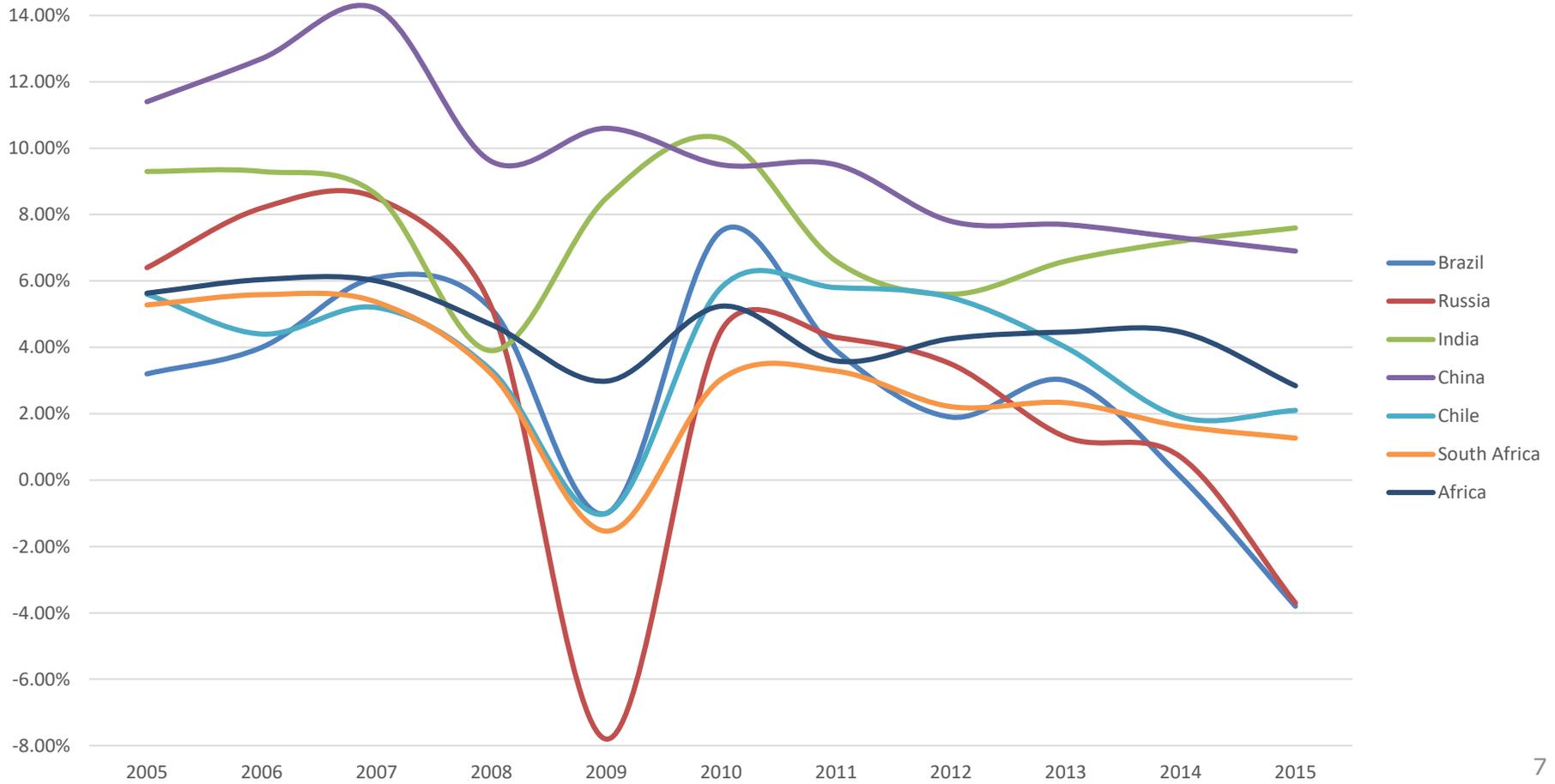


Growth Rate 2005-2015



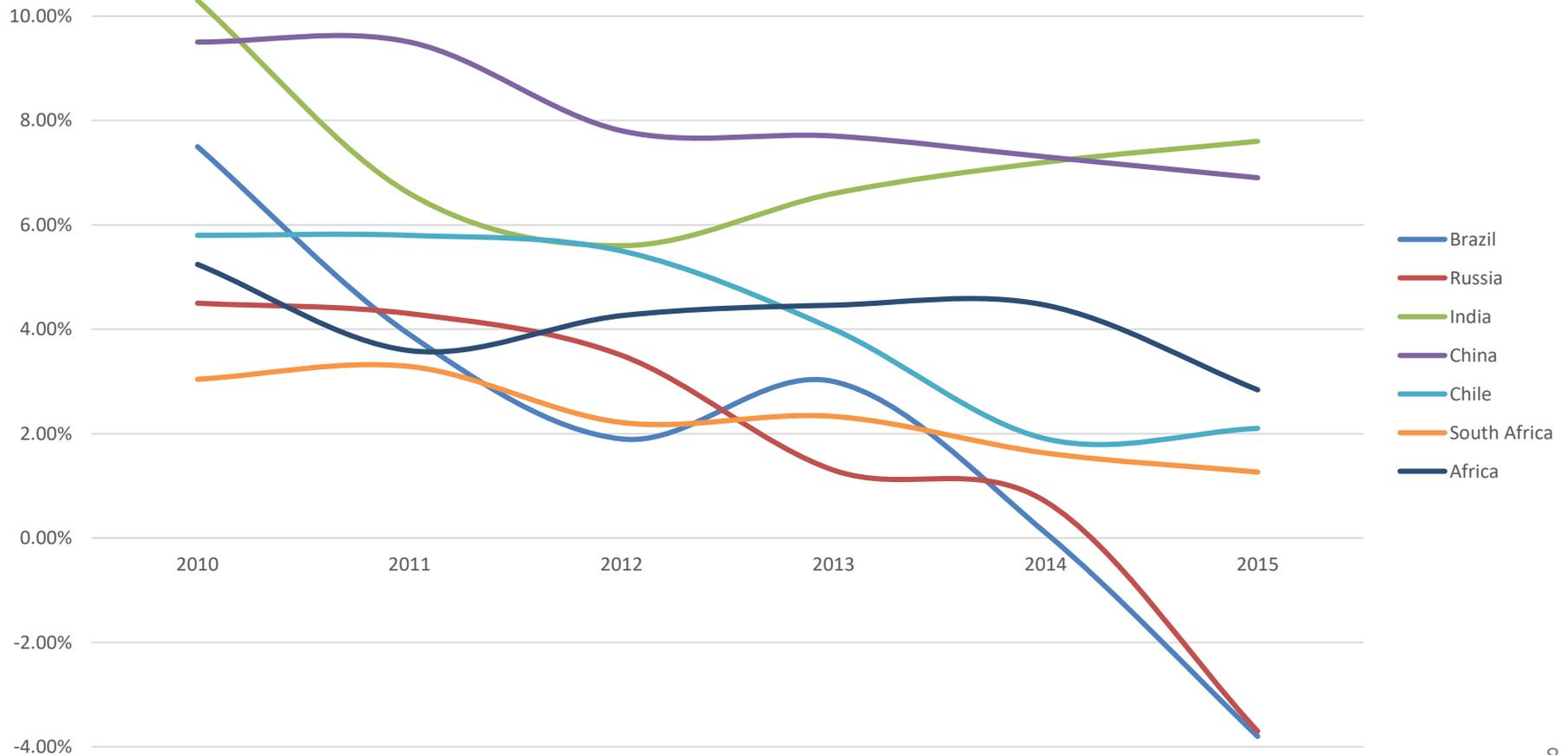


Growth Rate 2005-2015





Growth Rate 2010 - 2015





Thank You



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