

An In-House Perspective

NIKE VAPORMAX



NIKE EPIC REACT



NIKE AIR MAX 270



KNOCK-OFFS & “NEW” COUNTERFEITS



**TRADITIONAL
COUNTERFEIT**

NIKE VAPORMAX



VAPORMAX KNOCK-OFFS



NIKE EPIC REACT



REACT KNOCK-OFFS



NIKE AIRMAX 270



AIRMAX 270 KNOCK-OFFS



MAKE YOUR OWN VAPORMAX





LABELS AND PACKAGING MATERIALS

- DATA PROVIDED TO CUSTOMS COOPERATION WORKING PARTY OF THE COUNCIL OF THE EU (CCWP)
- JULY 2016-APRIL 2019

<i>CONTENT SEIZED</i>	<i>EU</i>	<i>WORLDWIDE</i>
LABELS/HANGTAGS	2,518,906	6,883,754
BOXES	167,016	555,099
PLASTIC BAGS	6,694	333,021
FOOTWEAR COMPONENTS	342,020	11,397,795

EVOLUTION OF A STRATEGY: THE JORDAN RAID



PARTNERING WITH CUSTOMS

Air Force 1 Low Conf. Design -

CBP Recordation No.: **TMK 18-00806**; Effective Date
- 8/7/2018; PTO Reg No.: 3451905



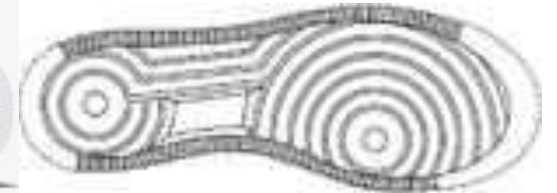
Air Force 1 Mid Conf. Design -

CBP Recordation No.: **TMK 18-00459**; Effective Date
- 6/12/2018; PTO Reg No.: 3451906



Air Force 1 Outsole Design -

CBP Recordation No.: **TMK 18-00812**; Effective Date
- 8/8/2018; PTO Reg No.: 3451904

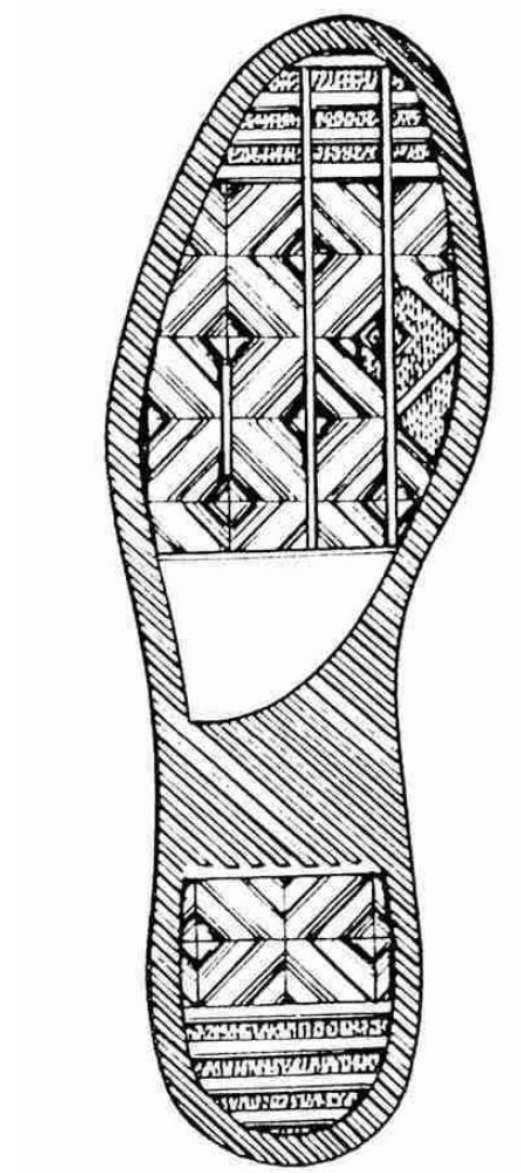


Air Force 1 High Conf. Design -

CBP Recordation No.: **TMK 18-00814**; Effective Date
- 8/8/2018; PTO Reg No.: 3451907



NIKE'S SUCCESS AT U.S. CUSTOMS



NIKE'S SUCCESS AT U.S. CUSTOMS

