#### FICPI – Vienna – October 10, 2019

### Recent U.S. Court Decisions Affecting Licensing

#### John Paul

Partner

Finnegan, Henderson, Farabow, Garrett & Dunner, LLP john.paul@finnegan.com +1 202 251 0445

### Topics for today

- Licensing provisions and practices
- Ability to sue and be sued in court
- Patent office invalidity proceedings
- Litigating infringement in the courts
- Remedies damages, sanctions, injunctions

### 1. License provisions

- Forum selection provision prevents PTO validity challenge -Dodocase v. MerchSource
- Licensing existing and new patents interpretation of provisions
  - Licensing "existing patents" did not license later divisional patents Cascades v. Evertz
  - Most-favored license provision did not license newly-acquired patents Wi-LAN v. Ericsson
- Arbitration provision
  - Does not apply to infringement after termination Roof N Box v GAF-ELK
  - Does not bind third parties to arbitrate Waymo v. Uber

### 1. License provisions (continued)

- Third party beneficiary has standing to sue to enforce agreement Alter v. Autodesk
- No challenge provision prevents subsequent infringement and validity challenges Kenall v. Cooper
- Termination of agreement and survival of provisions interpretation - Zebra v. Typenex
- Restrictions on patent exhaustion
  - Contractual restrictions don't prevent exhaustion after authorized sales Lexmark v. Impression Products (S.Ct.)
  - Contractual restrictions prevent exhaustion by restricting scope of licensed sales rather than use of products after authorized sale by licensee Chrimar v. Alcatel

### 2. Licensing practices

- Delay in asserting rights
  - No laches defense for unreasonable delay if sue within statute of limitations SCA Hygiene v. First Quality Baby Products (S.Ct.)
  - Delay in demanding arbitration may waive that right Sgromo v. Bestway
- Complying with the policy of a standards organization patent enforceability Momenta v. Amphastar
- Terminating rights bankrupt trademark licensor cannot terminate licensee rights Tempnology v. Mission Products Holdings (S.Ct.)

### 2. Licensing practices (continued)

- Anticompetitive licensing practices refusal to license competitors, "no license, no chips" to customers FTC v. Qualcomm
- Inequitable conduct and unenforceability lack of due diligence in investigating intentional abandonment in patent revival 3D Medical v Visage
- Protecting communications and work product attorney-client privilege and work product immunity
  - Sharing confidential communications during patent acquisition, common-interest doctrine Crane v. Rolling Optics
  - Legal advice v. business advice A/C: primary purpose - legal advice W/P totality of the circumstances - legal advice -Limestone v. Micron

## 3. Ability to be sued in a particular court – personal jurisdiction and venue

- Where corporations reside and can be sued TC Heartland v. Kraft Foods (S.Ct.)
- Presence of an exclusive licensee (no) New World v Ford
- Employing part-time field technicians (yes) InVue v Mobile Tech
- Limited number of employees not involved in infringement (no) Towsend v Brooks
- Frequent participation in Hatch-Waxman litigation (yes) Bristol-Myers v. Mylan

# 3. Ability to be sued in a particular court – personal jurisdiction and venue (continued)

- Work-from-home employees (no) Billingsnetwork v. Modernizing Medicine
- Future intent to market an accused product (no) Galderma v. Teva
- Mere clinical testing (no) Snyders v St. Jude
- Collaboration with defendant who can be sued (no) Unity Opto v LG Sourcing
- Activity prior to the patent grant (no) NexLearn v. Allen

### 4. Ability to sue in court – Standing, joinder, ripeness, and ability to sue

- Lack of standing and attempt joinder of patent owner (no) SPH v. Huawei
- Prior to resolving patent ownership (no) First Data v. Inselberg
- Reforming patent assignment in ITC to cure standing (no) Intellectual Ventures / Encap
- Agreement to transfer litigation proceeds (yes) Agarwal v. Buchanan
- Assignee estoppel challenge during pleadings (no) MACOM v. Infineon
- Licensee's patent owner has sovereign immunity (no) Gensetix v. BCM

### 5. Patent office validity proceedings

- Avoiding PTO validity challenges
  - Forum selection provision in agreement Dodocase v. MerchSource
  - Sovereign immunity Covidien v. University of Florida
- Determining standing for appeal of PTO decision
  - Alleging injury Philgenix v. ImmunoGen
  - Covenant not to sue PPG v. Valspar
  - Appeal of decision to institute validity challenge (timing) -Broadcom v. WiFi One
- Effect on modifying an ITC order (exhaustion and discretion) Cisco v. Arista
- Impact of disclaiming or cancelling claims on related claims -Smith & Nephew v Arthrex

### 6. Litigating infringement in the courts

- Induced infringement evaluating active encouragement Power Integrations v. Fairchild
- Listing a product for sale v. offering for sale Blazer v. eBay
- Staying infringement suit pending decision on enforceability of covenant not to sue Zebra v. Typenex
- Summary affirmance can bar relitigating Phil-Insul v. Airlite Plastics

### Final topics Remedies – damages, sanctions, injunctions

- Calculating a reasonable royalty rate
- Determining an appropriate royalty base
- Determining willful infringement and sanctions
- Evaluating factors for injunctions

### 7. Calculating a reasonable royalty rate

- Broad types of evidence from experts are permitted forward citation analysis, settlement agreements, licensing preferences of infringer, etc. Comcast v. Sprint
- Expert opinions must tie comparable licenses to facts of the case Bayer v. Baxalta
- Expert opinions need to account for technological and economic differences Biscotti v. Microsoft

### 7. Calculating a reasonable royalty rate (continued)

- Willful infringer not entitled to reasonable profit under increased royalty award for future sales Artic Cat v. Bombardier
- Patent litigation settlement agreements are permissible evidence Prism v. Sprint
- Royalties in agreements with non-profit organizations are relevant Raindance/Biorad v. 10x Genomics
- 0% royalty rate award is unacceptable despite prospective noninfringing alternative - Tinnus v. Telebrands

### 8. Determining an appropriate royalty base

• Entire market value of product may be used as royalty base without showing market demand - Exmark v. Briggs & Stratton

### 9. Determining willful infringement & sanctions

- Activities occurring after lawsuit may not support willful infringement Cooper v. Cordelia
- Dismissing a suit to avoid a ruling on patent invalidity Shipping and Transit v. Hall
- Suing and losing after PTO warning of patent invalidity SAP v. Investpic
- Asserting patent infringement without standing Keith Manufacturing v. Cargo Floors

### 10. Evaluating factors for injunctions

- Licensing of competitors -Nichia v. Everlight
- Demonstrating patented features are "a driver" of consumer demand Genband v Metaswitch
- Enjoining foreign patent enforcement -Huawei v. Samsung

#### Disclaimer

- This presentation is solely for purposes of discussion.
- It may not be copied or used without written permission from the author.
- It does not necessarily provide the views of Finnegan or its clients.
- It does not provide legal advice and should not be used as legal advice.
- For legal advice, please engage independent legal counsel.