



Christian Bunke

COO & co-founder
Aalbun

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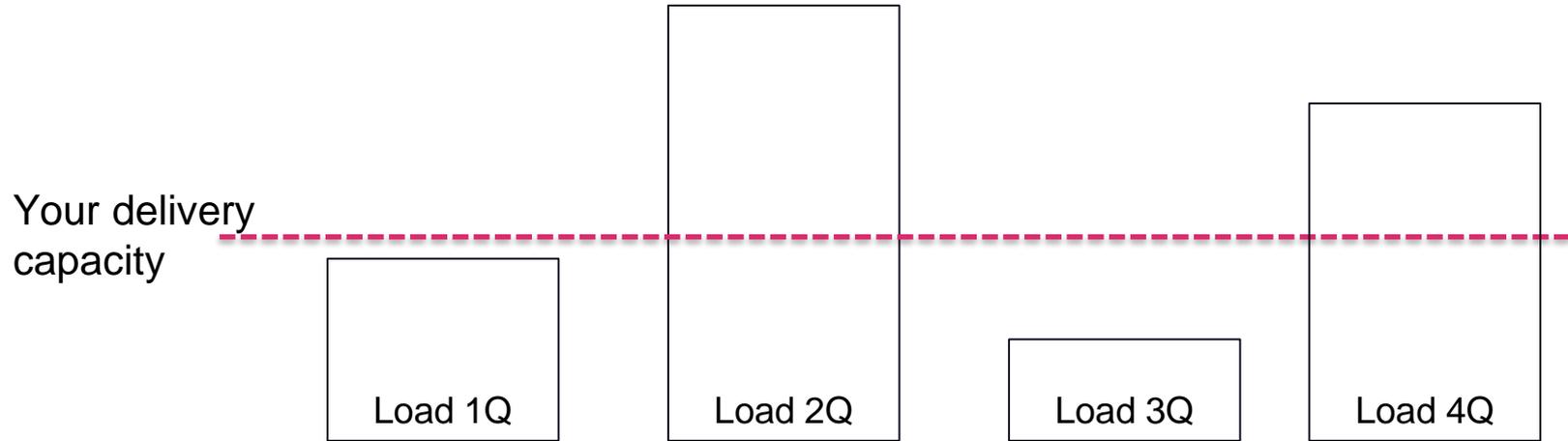


technology is
changing industries



- ❖ Fax – Internet – Data – Mobile
- ❖ Lowering fixed costs (IBM, Google)
- ❖ Lowering transaction costs (Ipendo, PCT Filer)
- ❖ Time zones multi-shoring (Philips, Baker McKenzie)
- The World is Flat – by Friedman 2005
- ❖ Processing power & software (PatSnap, TrademarkNow)
- ❖ Business model innovation (Talent, Human capital)

balancing problem efficiency improvement



virtual IP firms

broad domain expertise

Virtual Law
Firm



Big Data
Analytics

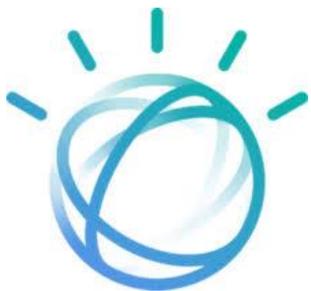


Pool of IP
Specialists



Software &
Artificial
Intelligence

working with
tools and software



pipedrive



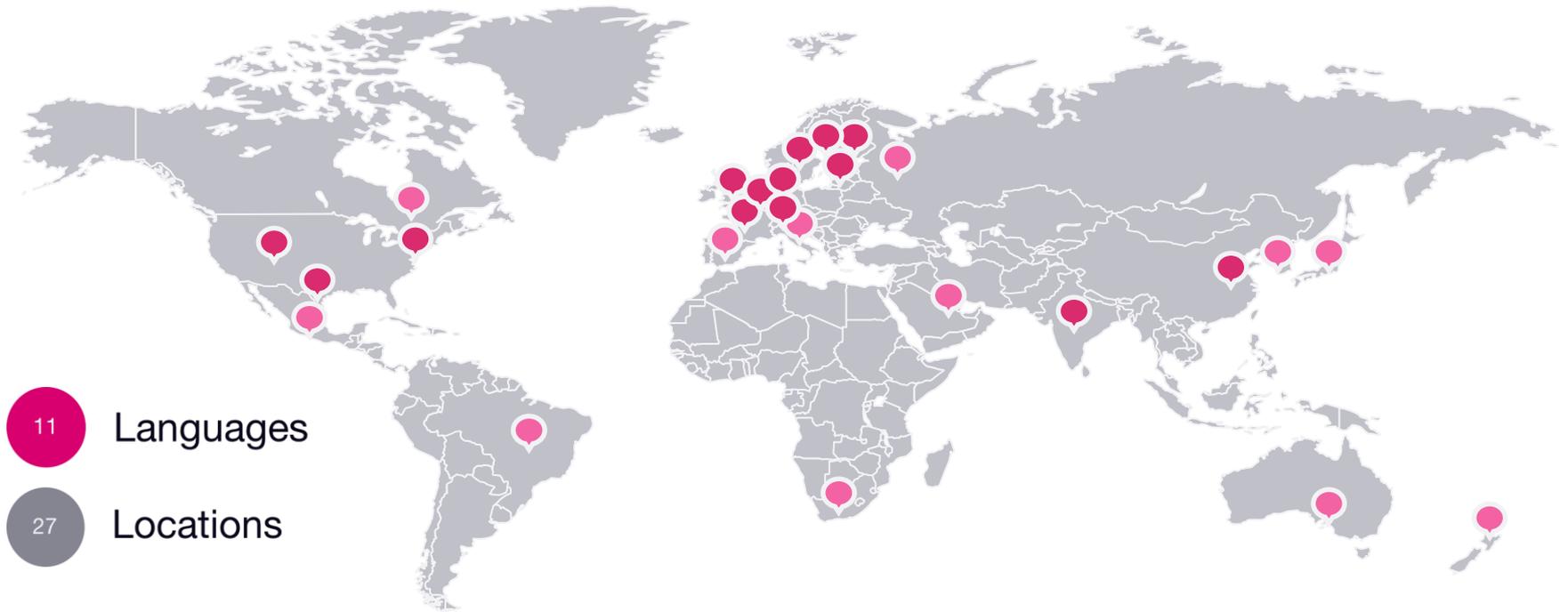
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flexibility & access to talent

“Working ‘virtually’ gives me the flexibility to determine my own working hours and have a better quality of life. I can also control my workload/income better by deciding what volume of work I would like to accept. Also, I am not physically constrained with respect to where to do my work - as long as I have my phone and laptop, I can work anywhere.” — U.S. Patent agent

global reach



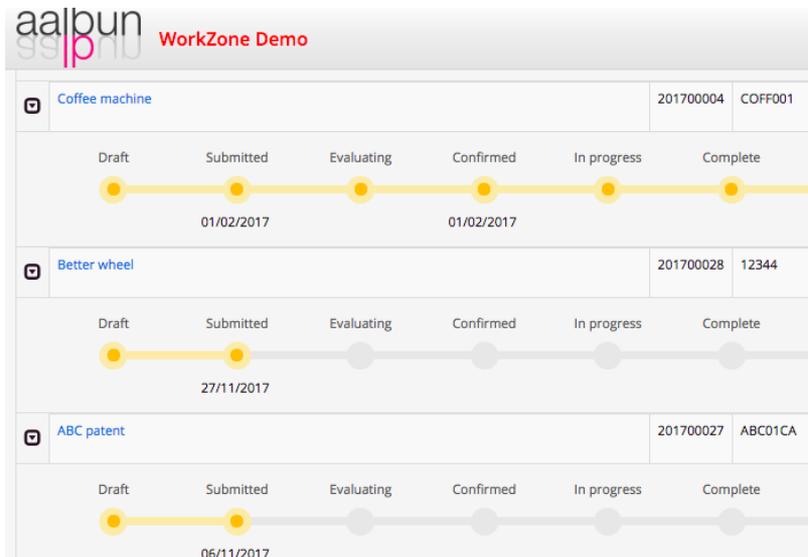
11 Languages

27 Locations

IP services & tools for fast turnaround times; fixed wholesale costs; and flexible capacity.

aalbun software tools & services

aalbun is the global online IP Platform for services





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Your workflow in our WorkZone™

