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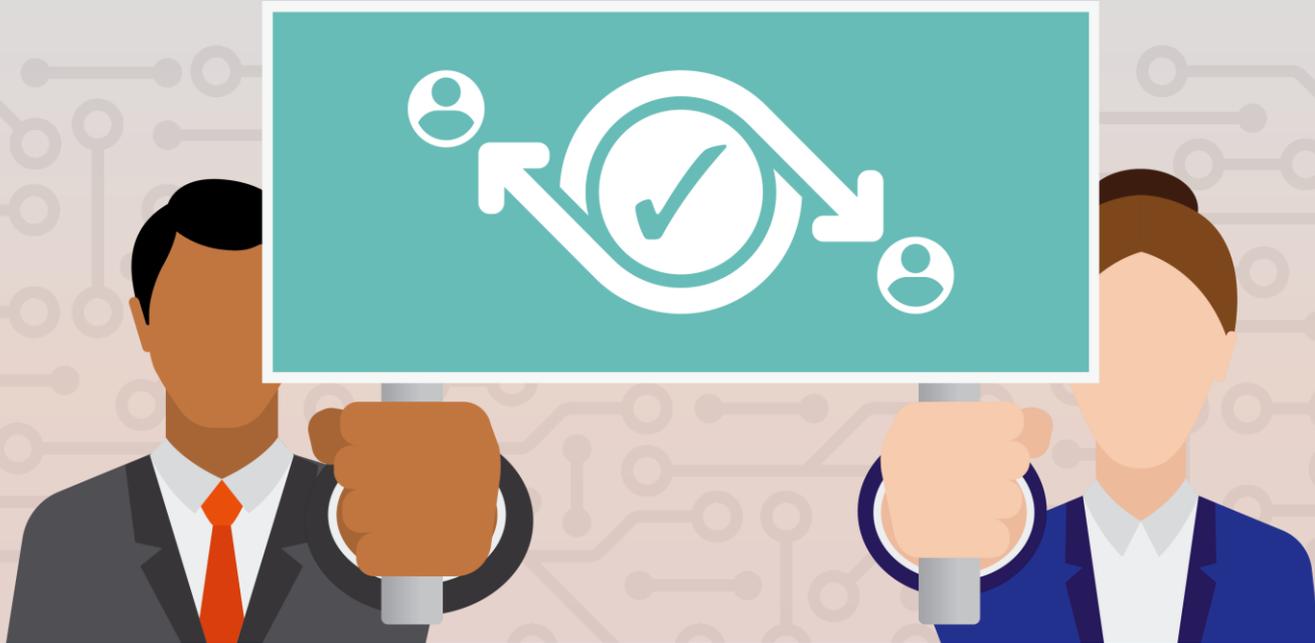


Impact of Technology



Technology has reduced costs

Collaboration



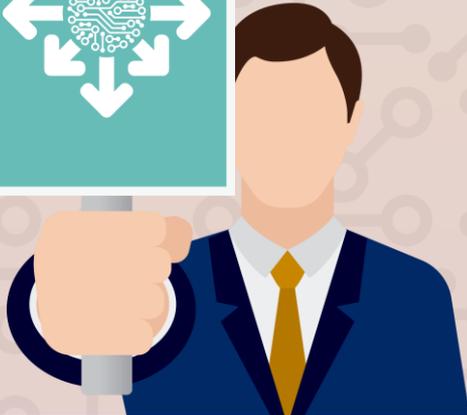
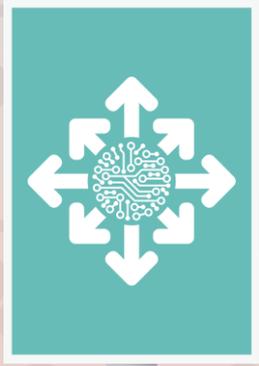
**Collaboration with third parties helps reduce costs
and protect profit margins**

Corporate Pressure



**Corporate pressures drive pricing down
and reduce profit margins**

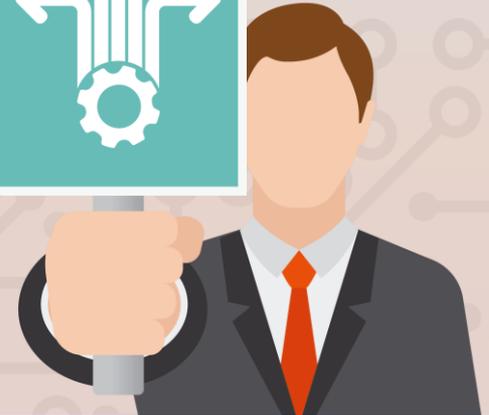
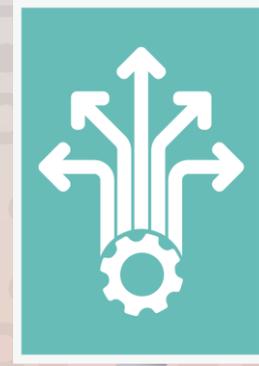
So what is the answer?



**Embrace
technology and
outsourcing**



**Beware being
dominated by
corporate work**



**Broaden your
skillset into other
IP-related services**

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