



WORKSHOP 4.1.2 PATENT STRATEGIES IN THE WIRELESS AND CLOUD ENVIRONMENTS

The world is in the midst of a mobile revolution. Wireless devices and cloud computing have reshaped the way we work, live, and play. Hardware and software are developing to provide an increasing array of devices and services for consumer and businesses alike. The mobile world has also reshaped the patent landscape by creating new patent protection and enforcement challenges.

Participants will explore patent drafting, filing and enforcement strategies in the telecommunications and software industries with a focus on the latest advancements in wireless and cloud computing technologies.

Dr John-Paul Rooney (GB)
Brett Slaney (CA)



FÉDÉRATION INTERNATIONALE DES CONSEILS
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DR JOHN-PAUL ROONEY (GB) – WORKSHOP LEADER

John-Paul Rooney specialises in electronics and software patents, and has a PhD in Electronic Engineering from the University of Leeds.

John-Paul began his career as an intellectual property advisor in the London office of Withers & Rogers in 2003. He leads our electronics, computers and physics group in the North of England. Prior to becoming a patent attorney, John-Paul worked in industry as an electrical design engineer and plant systems technician. He was AstraZeneca's apprentice of the year and received a scholarship award from them to study full time at university.

John-Paul has particular experience and expertise in the electronics and software fields. John-Paul has handled large portfolios of work for some of the largest electronics companies in the world and has good knowledge of consumer electronic devices and products such as user interfaces, optical discs, 3D TVs and printers. He also has experience of handling patent applications in the fields of wireless ignition systems, acoustic engineering, telecare, telehealth and medical devices.

He is a well-known speaker has been invited to deliver presentations on intellectual property law issues in the UK, China and Korea by various organisations including the UK Intellectual Property Office, UKTI, the China-Britain Business Council, FICPI, Calderdale and Kirklees Manufacturing Alliance, Business for Calderdale, Connect Yorkshire, Medilink North West, Medilink Yorkshire, The University of Salford and others.



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BRETT SLANEY (CA) – WORKSHOP LEADER

Brett Slaney is a partner and patent agent in the Toronto office of Blake, Cassels & Graydon LLP.

Brett's expertise includes patent drafting and prosecution, portfolio management, and opinion work regarding patentability, infringement, and validity. His practice focuses on patent-related issues in the software, electrical, and mechanical fields, with particular emphasis on multidisciplinary systems. His professional experience includes servicing clients in the wireless telecommunications, oil and gas, data security, software of all kinds, automotive electronics, traffic control systems, process automation, and consumer product industries. Brett provides strategic patent advice for clients ranging from large multi-national corporations to individual inventors, and is responsible for managing patent portfolios of all sizes. Brett also has an active practice in industrial designs and design patents, as well as litigation support and patent issues arising during corporate transactions.

Brett is an active member of FICPI and currently holds the position of Assistant Reporter General on the CET Executive of FICPI International. Brett was also elected to FICPI Canada Council in 2012. He is also a member of the Intellectual Property Institute of Canada (IPIC), the Toronto Intellectual Property Group (TIPG), and the American Intellectual Property Law Association (AIPLA).

Brett is an active writer and speaker, particularly on patent issues related to software and other high technology. He has also served as a guest lecturer at the engineering undergraduate level regarding patent issues and is actively involved in educating and training engineering students in the field of patent law through a co-operative program with the University of Waterloo.



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