



FÉDÉRATION INTERNATIONALE DES CONSEILS
EN PROPRIÉTÉ INTELLECTUELLE

INTERNATIONAL FEDERATION OF
INTELLECTUAL PROPERTY ATTORNEYS

INTERNATIONALE FÖDERATION
VON PATENTANWÄLTEN

SESSION 5.2 FOREIGN WORDS AS TRADE-MARKS

Foreign terms can be great trade marks. They can also be embarrassing mistakes. Foreign words can convey sophistication and bring an element of the exotic to otherwise mundane goods.

Speakers will consider the implications associated with trade marks comprising words in languages other than that of the country in which they are being registered. What is prohibited, what is ill advised? What are the preferred strategies for protecting such marks? How is law and practice changing in our internationalised and highly digital world?

Speakers will deal with these and other questions surrounding foreign words as marks.

Uğur Aktekin (TR)

Ian Gill (GB)

Vikrant Rana (IN)

Joseph S. Yang (CN)

SESSION 5.2 FOREIGN WORDS AS TRADE-MARKS

UĞUR AKTEKIN (TR) – MODERATOR

Uğur Aktekin co-chairs the IP department of Mehmet Gün & Partners, which is internationally recognised as a leading practice in Turkey. He also has responsibilities in HR and Knowledge Management aspects of the firm's management.

Mr. Aktekin specialises in advising on issues regarding the areas of trademark, design, copyright, information technology, unfair competition, advertising and media law. He advises local and multinational companies forming and maintaining trademark prosecution, opposition, enforcement and litigation strategies.

Mr Aktekin's practice has been recognised by many independent guides to the legal profession, including Who's Who Legal, Chambers and Partners, Legal 500, Expert Guides (Euromoney), the WTR 1000 and Best Lawyers. Mr Aktekin has written several articles and has given several presentations relating to trademark law in Turkey and abroad.

His recent speaking engagements include;

- "What restrictions are there in Wine Advertising & Communications" – International Wine Law Association (AIDV) International Conference, Vienna, October 19, 2013.
- "Combating against Lookalikes in Turkey" – INTA Annual Meeting, Dallas, May 8 2013.
- "Anatomy of an Anti-counterfeiting Action in Turkey" – International Trademark Association (INTA), Advanced Anti-counterfeiting Strategies Conference, Istanbul December 4 2012 and

His recent publications include:

- The Turkish chapter in Overlapping Intellectual Property Rights, Oxford University Press 2012);
- "Colour Marks Looking Pale in Turkey", Intellectual Property Magazine, February 2012, co-authored with Ceren Aral and
- "Using Exceptions to the Territoriality Principle in Turkish Trademark Law To Protect Foreign Trademarks Not Registered or Used in Turkey", The Trademark Reporter, vol101, no 4, 2011, co-authored with Hande Hançer.



*FICPI
CET 1 – Trade Marks*

**Senior Partner
Mehmet Gün & Partners**

t: +90 (212) 354 00 00
f: +90 (212) 274 20 95
ugur.aktekin@gun.av.tr
www.gun.av.tr

MEHMET GÜN & PARTNERS



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IAN GILL (GB) – SPEAKER

A Partner since 2001 and with nearly twenty years' experience in the field, Ian specialises in contentious and non-contentious issues relating to trade marks and design.

Ian's clients span a diverse range of industries, but his particular focus is in the food and beverage and fashion sectors. Ian's technical expertise includes contentious and non-contentious issues, spanning the full spectrum of intellectual property law, including trademarks, registered designs, patents and copyright. The bulk of his work relates to trade mark prosecution and enforcement, including related issues such as intellectual property portfolio management and domain name dispute resolution proceedings. Core responsibilities and activities: coordinating the worldwide IP portfolios of a number of major companies; representing the patent and trade mark interests of a broad range of SMEs and private individuals; and managing the firm's formalities department.

Education

Ian holds a B Eng (Aeronautical) degree from Bristol University and an MSc in IP law at Queen Mary and Westfield College, London University.

Professional career

Ian joined A.A. Thornton & Co. in 1994. Ian's professional qualifications include: registered trade mark attorney, European trade mark attorney, chartered patent attorney and European patent attorney.

Ian became a partner of A.A. Thornton & Co. in 2001.

Memberships held

Fellow of the Institute of Chartered Patent Attorneys

Member of Institute of Trade Mark Attorneys

Member of International Trade Mark Association



Partner
AA Thornton

t: +44 20 7405 4044

f: +44 20 7405 3580

isg@aathornton.com

www.aathornton.com

AA THORNTON

INTELLECTUAL PROPERTY LAW

SESSION 5.2 FOREIGN WORDS AS TRADE-MARKS

VIKRANT RANA (IN) – SPEAKER

Vikrant Rana is the managing partner of S.S Rana & Co., a premier Intellectual Property Law Firm of India. He is an Advocate-on-Record with the Supreme Court of India (2006) and is a registered patent agent. He has been litigating in courts all over India, primarily at the Supreme Court of India, various High Courts across the country, Trademarks Registry, Patent Office, Intellectual Property Appellate Board and the Copyright Board of India.

For over a decade, Vikrant has been providing practical legal advice to many Fortune 500 companies and some of the world's most esteemed corporations on securing, protecting, and enforcing their IP assets in India and world over.

He is actively involved in sensitising awareness on Intellectual Property Rights in India and is associated with several government and non government organisations and is a frequent speaker and panellist in seminars and conferences conducted by these organizations.

He is a member of several law associations and forums including FICPI, INTA, APAA and AIPPI, ECTA, MARQUES.



FICPI

**Managing Partner
S.S. Rana & Co.**

t: +91 11 3056 2000

f: +91 11 2338 6201

vikrant@ssrana.com

www.ssrana.com





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JOSEPH S. YANG 楊適賓 (CN) – SPEAKER

Joseph has a law degree from National Taiwan University and LL.M. degree conferred by University of San Diego School of Law in U.S.A.

Being an IP practitioner for more than 20 years, Joseph has helped many clients tackle numerous challenges in protection of their trademarks and copyrights and is frequently invited by industries, associations, government organizations and universities to give lectures or speeches on protection and management of intellectual property rights.

Joseph has been long-term member of various IP organizations, such as INTA, MARQUES, and active member of committees within these organizations, such as INTA Trademark Reporter Committee, INTA Bulletin Committee, MARQUES IAM Team. From time to time, Joseph is also invited to be moderator of Round Table discussion or speaker in sessions during annual meetings of these organizations.

Education

University of San Diego Law School (LL.M., 1992)
Summer Program in United States Law and Legal Institutions,
University of Wisconsin (1990)
National Taiwan University Law School (LL.B., 1979)

Experience

Co-chair of the Asia - Pacific Law & Practice subcommittee -
INTA Bulletin Committee (2014 -)
Member of "Trademark Examination Quality Consulting
Committee", Intellectual Property Office (2007 -)
Member of Bulletin Committee, INTA (2006 -)
Lecturer of Department of Law, Kainai University (2003 - 2004)
Moderator of Round Table "Protection of Famous Marks in
Asia", INTA (2007)
Speaker of Concurrent Session "Trademark Cases in China and
Taiwan", INTA (2005)
Moderator of Round Table "Brand Protection Issues in Asia",
INTA (2005)
Moderator of Round Table "Conflicts among Trademarks,
Company Names and Domain Names in Asia", INTA (2004)
Lecturer of Chinese National Federation of Industries (2004)
Lecturer of EMBA Class, National Taiwan University (2002)
Lecturer of Technology Management Class, MOEA (2002)
Lecturer of CLE International (2000)
Speaker of "Brands in Non-Roman Script", MARQUES (1999)
Speaker of "The Development of Intellectual Property System
in Taiwan", Beijing University (1995)



**Senior Counsellor
Lee and Li**

t: +886-2-2715-3300 Ext.2106
f: +886-2-2718-7099
josephyang@leeandli.com
www.leeandli.com

