Keep it secret, keep it safe. How to identify and protect a trade secret

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Trade secrets vs. IP rights

One reason secret family recipes are usually best kept secret.
Trade secrets vs. IP right

- A secret is something we do not want someone else gets to know.
- A patent lasts 20 years, a secret which can be properly kept lasts forever
Successful secrets (I)
Successful secrets (II)
To keep a secret

To keep a secret is difficult:

How often clients have directly disclosed an invention (i.e. have not kept a secret) before filing a patent application?
To keep a secret (the tire system)

Healthy situation
To keep a secret (ctd the tire system)

Dangerous situation: firing
Can the secret be seen as an IP right?

- Judicial description
- In the past: access to the Counterpart's premises with no particular requirement
- Today, strong limits to the access to preserve the secret
Regulations
Regulations

The IP regulations relating to the trade secrets will be presented from the perspective of three different parts of the world.