

SPONSORSHIP PROPOSAL 2024



About FICPI

- FICPI is a global community of attorneys, built on trusted relationships, which strengthens the practice of the independent Intellectual Property (IP) attorney.
- FICPI has over 5,800 members in 80 countries and regions across six continents.
- FICPI provides opportunities for sponsors to build strong relationships by connecting to groups of people who share common goals, concerns and a commitment to quality.



FÉDÉRATION INTERNATIONALE DES CONSEILS
EN PROPRIÉTÉ INTELLECTUELLE
INTERNATIONAL FEDERATION OF
INTELLECTUAL PROPERTY ATTORNEYS
INTERNATIONALE FÖDERATION
VON PATENTANWÄLTEN



Sponsorship Package

Annual Fee:

€15,000

Sponsors gain maximum exposure and recognition from FICPI members through an integrated package which goes beyond simple logo exposure at a single event.

This package brings you to the attention of FICPI members across 2024 and includes:

- FICPI Open Forum (Madrid, 25-28 September)
- A “Spotlight On” feature on your company in:
 - The FICPI newsletter
 - The FICPI Journal
 - On LinkedIn and other relevant social media

Designation: Official Sponsor FICPI

Duration: 2024

Sponsorship Benefits

FICPI 22nd Open Forum
September 2024
Madrid, Spain

The FICPI Open Forum - the delegates // 400+ independent intellectual property attorneys from around the world

Sponsor benefits comprise:

- Welcome reception – credit as a sponsor
- Profile in event programme (on FICPI website)
- Profile on the event app (Eventmobi)
- Table/sales booth
- Delegate pack inserts
- Opportunity to gift attendees
- Dinner – credit as a sponsor
- Logo on roll ups
- Logo on FICPI website
- Logo included in event Newsletter sent daily to membership during the event and sent in the run-up to the event
- Sole sponsor of 2 x individual conference sessions (from any stream)
- 1 delegate registration for the event

Sponsorship Benefits

FICPI Publications
Social Media
Database

FICPI Publications 2024

A special “**Spotlight On**” – a short feature on your company in a FICPI Newsletter going to a 6,100+ database of industry professionals, and in the **FICPI Journal 2024**.

Social Media

“Spotlight On” feature published on LinkedIn (6,000+ followers). Thank you mention on LinkedIn during events



Database

1 x database mailing per year to 6,100 members and other industry figures. This is your opportunity to provide FICPI members with educational and topical content highlighting your views and expertise.

(FICPI communications opening rates are double the industry average at 36%.)



Previous sponsors and exhibitors include



Sponsorship Case Study

Case study on Vakhnina & Partners sponsorship

“Vakhina & Partners” sponsored FICPI activities during 2022, including the World Congress in Cannes.

Example benefits: badging on sponsored sessions, stand in the lobby, networking with delegates during breaks.



Visibility



**Vakhnina
& Partners**
Eurasian Patent
and Trademark Attorneys
vakhnina.am



Sponsorship Case Study

Case study on Vakhnina & Partners sponsorship

Vakhina & Partners sponsored FICPI activities during 2022, including the World Congress in Cannes.

Example benefits: stand in the lobby, networking with delegates during breaks, badging on conference materials.

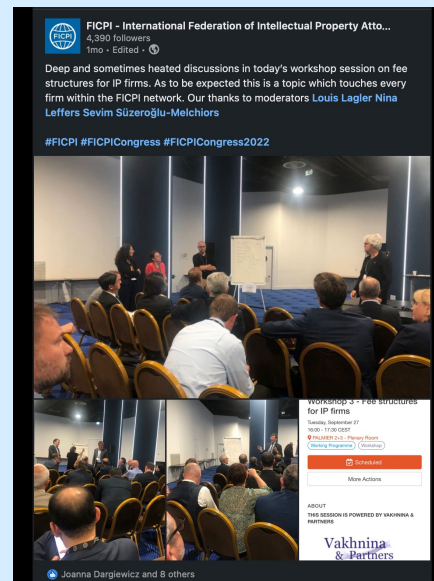
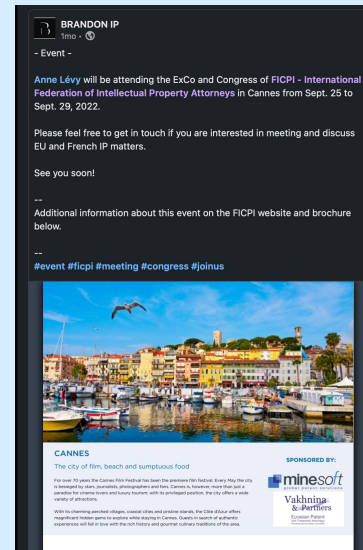


Networking

Sponsorship Case Study

Social media

Examples of LinkedIn shout outs during the Congress



Sponsorship Case Study

Social media

LinkedIn shout outs in the run up to events

FICPI - International Federation of Intellectual Property Attorneys
3,751 followers
5m · 🌐

Meet Vakhnina & Partners at FICPI World Congress 2022 // Our thanks to Vakhnina & Partners who are sponsoring FICPI - International Federation of Intellectual Property Attorneys World Congress 2022.

Vakhnina & Partners specialise in patent and trade mark filings and prosecution in Eurasia and annuities and renewals in Eurasian countries including Armenia, Azerbaijan, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Moldova, Tajikistan, Turkmenistan, Ukraine and Uzbekistan.

Dr. Alexey Vakhnin, Partner, Eurasian Patent Attorney and Mr. Vladislav Perov, Director of Vakhnina & Partners' Armenian office, will attend the Congress and have an exhibition stand at the venue.

We are delighted that Vakhnina & Partners are continuing their sponsorship, following their support of FICPI's 20th Open Forum in 2021, a virtual event owing to restrictions introduced during the global pandemic.

Dr Alexey Vakhnin has been a FICPI member since 2019, with specialisms including biochemistry, biomedical engineering and industrial chemistry. His professional experience includes patent litigation, patent oppositions, patent prosecution, registered design prosecution and trade mark prosecution.

For more information, visit: <https://vakhnina.am> or contact office@vakhnina.am

#FICPICongress2022 #FICPI2022

#FICPI #FICPIWorldCongress #FICPICongress #FICPIevents #ipattorneys #IPR #intellectualproperty #intellectualpropertyrights



Posted by Catherine Dhanjal · 1/11/2022

FICPI - International Federation of Intellectual Property Attorneys
3,377 followers
2mo · 🌐

FICPI's inaugural sponsor, Vakhnina and Partners, are Russian and Eurasian patent and trade mark attorneys, they specialise in patent prosecution and litigation in areas including pharmacology, chemistry, biochemistry, engineering, medicine.

Find out more at:
<https://www.vakhnina.ru/en>

Consider sponsoring FICPI for your firm: we are already thinking about 2022 and especially the return of in person events and networking. Our World Congress in Cannes in September is a great chance to renew contacts and to meet others in the FICPI network.

Mark the Congress dates in your calendar now (25-29 September, 2022).

Why not make a big splash in Cannes by being one of the conference sponsors?

Find out more in this article:
https://lnkd.in/g_NwchWk

#sponsor #sponsorship #networking #network #events #IP #intellectualproperty #vakhnina #IPR #IPRussia

Alexey Vakhnin

Roberto Pistolesi Swarup Kumar Julian Crump

Sponsor FICPI's World Congress in Cannes, 2022

[ficpi.org](https://www.ficpi.org) · 1 min read

We are already thinking about 2022 and especially the return of in person events and ne...

FICPI - International Federation of Intellectual Property Attorneys
3,139 followers
3d · 🌐

Find out more about Vakhnina and Partners, FICPI's inaugural sponsor!

They are Russian and Eurasian patent and trademark specialists advising clients in all aspects of Intellectual Property in Russia, CIS/ex-USSR (such as Ukraine, Belarus, Kazakhstan, Moldova, Georgia and others), as well as Baltic States.

https://lnkd.in/g/dydl_Zkm

If you're interested in becoming a FICPI sponsor, do get in touch with Roberto Pistolesi Swarup Kumar to find out more.

Alexey Vakhnin is a FICPI member, find out more about him at: <https://lnkd.in/g/UxxGbvR>

#Vakhnina #intellectualproperty #Russia #Eurasia

FICPI VIRTUAL 20th OPEN FORUM

FICPI is a global community, built on trusted relationships which strengthens the practice of the independent IP attorney.

3-5 NOVEMBER 2021

www.ficpi.org

Vakhnina & Partners is first in history to sponsor "FICPI Virtual Open Forum" conference

[vakhnina.ru](https://www.vakhnina.ru) · 1 min read

FICPI - International Federation of Intellectual Property Attorneys
4,390 followers
1mo · 🌐

FICPI's September newsletter is now available and covers news from FICPI, news on IP laws and legal developments, industry updates, plus tips on maximising your FICPI membership directory entry.

You can also find out about our new webinar series, the latest initiative from FICPI's DEIA committee, and find out how to make the most of FICPI's World Congress 2022 (being held in Cannes in September <https://lnkd.in/g9PUCECP>).

Thank you to our inaugural Congress sponsors:

- ★ Minesoft
- ★ Vakhnina & Partners Alexey Vakhnin

Read the full issue at: <https://lnkd.in/gWY5cUQH>

#ficpinews #ficpi #ficpinewsletter #IPnews

FICPI Newsletter

FICPI: Making independent IP attorneys better at what they do

Sponsorship Case Study

Event Communiqués

Highlighted in the Event Communiqués sent via email to delegates and speakers.



Examples:

www.mailchi.mp/ficpi/ficpi-2022-world-congress-communicue15

www.mailchi.mp/ficpi/open-forum-startstoday?

Meet our first sponsor

We're delighted to announce FICPI's inaugural sponsor is Vakhnina & Partners, Russian and Eurasian Patent and Trademark Attorneys; find out more [below](#).

Scavenger hunt // Gamification

The online scavenger hunt is up and running; with a good number of entries already and hot competition in the leader board. The event has already started but you can still make an impact on the leader board! There are questions and clues peppered throughout the conference; spot them and use your Eventmobi access to enter the answers there.

The person with the most points will be crowned winner and gain a 50% discount on the next in-person event. With clues published in recent Virtual Open Forum newsletters, here's today's: #cocktail (no hashtag required).



Book your Open Forum place today

The Open Forum starts today, book your place today or click below to find out more.

The Forum is open to all and we are pleased to offer a special rate to members of other IP organisations, including AIPLA, ABA-IPL, ASIPI, ABPI, EACCNy.

[Book your place and find out more.](#)

In addition to technical sessions, networking events and fun social events, the Forum also provides at least 10 hours of CPD/CLE credit.

Elia Sagrañes
Deputy Secretary General of FICPI Bureau

Sponsorship Case Study

Newsletter

Newsletter shout outs in the run up to events

Sent to 5,500+ FICPI members and over 1,500 interested parties

Example:

1st July 2022 – highlighted in July FICPI newsletter sent to FICPI members:

www.mailchi.mp/ficpi/ficpi-newsletter-july-2022



The screenshot shows a newsletter announcement for Vakhnina & Partners. At the top, there is a small Armenian flag followed by the word "Armenia". Below this, the firm's name "Vakhnina & Partners" is written in a large, blue, serif font. Underneath, "Eurasian Patent and Trademark Attorneys" is written in a smaller, blue, sans-serif font. At the bottom of the announcement, it states "Congress sponsor: Vakhnina & Partners." followed by a brief description of their services: "Vakhnina & Partners specialises in patent and trade mark filings and prosecution in Eurasia and annuities and renewals in Eurasian countries." and their website "https://vakhnina.am".

Sponsorship Case Study

FICPI Website

FICPI website: www.ficpi.org/ficpi-world-congress-2022

With hotlink to Vakhnina website

The FICPI World Congress is sponsored by:

**Vakhnina
& Partners**
Eurasian Patent
and Trademark Attorneys
Armenia and Eurasian countries

 **minesoft**
global patent solutions

Contact

If you'd like to raise your profile across FICPI's range of communications, from social media to newsletter, and to attend events with a tabletop stand, contact:

Swarup Kumar
FICPI sponsorship team
sponsorship@ficpi.org



FÉDÉRATION INTERNATIONALE DES CONSEILS
EN PROPRIÉTÉ INTELLECTUELLE
INTERNATIONAL FEDERATION OF
INTELLECTUAL PROPERTY ATTORNEYS
INTERNATIONALE FÖDERATION
VON PATENTANWÄLTEN



