



IP FOR SMEs CASE STUDY



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The importance of IP when seeking investment




How well protected is the company you're considering investing in?

Domin Fluid Power had just three people on board eight or nine years ago; today they are recognised as a disruptor in the field of hydraulic valves and systems, using additive manufacturing to revolutionise the design of such systems.


Domin have a portfolio of different patent rights which were critical when seeking venture capital and other funding, and which are fundamental to their success in producing world class hydraulic solutions.

“Being able to demonstrate that IP rights are protected is typically an important factor in obtaining funding from venture capital funders,” explains Emily Dodgson, FICPI member and Partner at Abel + Imray, an IP practice in the UK.

In the end, Domin had a selection of funding offers from VC funds and other investors to choose from, and accepted investment from a group of high-net-worth individuals allowing Domin to retain control of the company and to work with funders who believe in the company’s vision and who are focused on the long term.



“With large incumbents and a crowded marketplace, the patent rights were critical to create space for Domin to grow and to have allowed Domin to form partnerships with key corporations in the marketplace,” adds Emily.



Domin have recently partnered with British sports car manufacturer Aston Martin to develop a world-leading suspension system.

The patent rights were an essential plank in the company’s success. As Domin’s own website explains, “We are disrupting the hydraulics industry for the better, making companies and products more efficient, and together saving one gigatonnes of CO2 every year by 2030.”



<https://domin.co>

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