

INVITATION TO A WEBINAR
organized by FICPI Sweden
on Thursday, September 30, 2021
14:00 to 16:00 CET (Stockholm)

Not able to attend? Don't worry, the webinar will be recorded.

***Geographical indications for non-
agricultural products***

The European Commission is currently exploring the possibility of extending GI protection to non-agricultural products at EU-level to harmonise the fragmented system of laws that exist at national level. This could affect traditional non-agricultural products, for example “Dalahästar”, “Kolmårdsmarmor” and “Ölandssten” but there is disagreement about the necessity and usefulness of such system.

Join us to hear about the Champagne experience with the existing GI protection, and the current position of the Confederation of Swedish Enterprise (Svenskt Näringsliv) on the EC initiative.

For Swedish patent attorneys, please note that an application for approval has been submitted to Patentombudsnämnden, and that the seminar is likely to be recognized as continued legal education (PVU).

WEBINAR PROGRAM

September 30, 2021

Geographical indications for non-agricultural products

14:00 – 14:05	WELCOME ADDRESS Petter Rindforth , Board Member FICPI Sweden, LL M, European Trademark & Design Attorney, Partner, Fenix Legal KB
14:05 – 14:30	INTRODUCTION TO TOPIC, THE EC IP ACTION PLAN, AND FEEDBACK RECEIVED IN 2021 Petter Rindforth
14:30 – 15:10	EXPERIENCE OF GI PROTECTION AND LEGAL ACTIVITIES TO PROTECT THE CHAMPAGNE NAME Marie-Anne Humbert-Genand , Master propriété industrielle, Université Panthéon Assas, Paris, Head of the legal department, Comité Champagne
15.10 – 15.40	COMMENTS TO THE EC INITIATIVE FOR INTRODUCING NON-AGRI GI Christina Wainikka , LL D and MBA, Policy Expert Intellectual Property, Confederation of Swedish Enterprise (Svenskt Näringsliv)
15.40 – 16:00	PANEL DISCUSSION Moderator: Petter Rindforth



FICPI SWEDEN



Speakers



Marie-Anne Humbert-Genand holds a master in industrial property from Université Panthéon Assas, Paris, and she is the head of the legal department, Comité Champagne, in the Greater Reims area, France. Previously she worked as a lawyer for the city of Épernay, home of many famous Champagne houses.



Christina Wainikka, LL D and MBA, is the Policy Expert Intellectual Property of the Confederation of Swedish Enterprise (Svenskt Näringsliv), and an active lecturer and author. She combines an entrepreneurial background with academic merits and is a leading commentator in all matters of intellectual property



Petter Rindforth, LL M, European Trademark & Design Attorney, trained Mediator (member of the INTA International Panel of Neutrals), and founding partner of Fenix Legal KB. Petter is an expert in trade mark issues on the Internet, member of the Alternative Dispute Resolution (ADR) Committee of INTA, as well as Special Reporter (ICANN) of FICPI, representing FICPI in the Intellectual Property Constituency (IPC) of ICANN. Petter has also experience of patent and design disputes in administrative and civil courts. Petter is a Board Member of FICPI Sweden, and President of the Association of Swedish Patent Attorneys (SPOF), since 2019.



General Information

FICPI Sweden

FICPI Sweden is the Swedish part of FICPI which is an international organization, with members from more than 80 countries. FICPI works for patent and trademark attorneys in the free profession, with issues relating to their daily work as well as IP law issues on a global scale. The membership in FICPI Sweden, which is prerequisite for membership in FICPI International, provides a global network of IP professionals, and a possibility to understand and participate in the development of IP law throughout the world.

FICPI Sweden runs regular seminars focusing on current issues and trends in IP being of interest to IP practitioners. The seminars are open for all, but FICPI members enjoy a reduced registration fee. If you are interested in membership send an email to info@ficpiseden.se for more information.

Membership in FICPI Sweden

Anyone who applies for membership in FICPI Sweden (contact info@ficpiseden.se) will enjoy a reduced membership fee for two years and will enjoy the lower registration fee for this seminar. Please note that only IP professionals in private practice are eligible for FICPI membership.

CLE Credits

FICPI Sweden always strives to provide quality seminars, eligible for credit as CLE. As an Authorized Swedish Patent Attorney you are required to attend at least ten hours of Continuing Legal Education (CLE, i.e. Professionell Vidareutbildning, PVU) each year. Your attendance is to be registered by 31 January the following year at the homepage of Patentombudsnämnden. In case you have attended more than ten hours in one calendar year so that you have a surplus of CLE hours, you are entitled to be credited with a maximum of five such surplus CLE hours for the following year.

Date

Thursday 30 September 2021, 14.00 – 16:00 CET, Central European Time on Zoom. Not able to attend at that time? Don't worry, the webinar will be recorded and by registering, you will obtain access to the recording.

Registration

Register by email to info@ficpiseden.se no later than **September 24**. Please indicate your **name** and **invoice address**, and whether you are a **FICPI member**.

Price:

Webinar attendance: 400 SEK (300 SEK for FICPI members)

The registration fee will be invoiced, your payment is expected within 10 days.