An In-House Perspective
NIKE VAPORMAX
NIKE EPIC REACT
NIKE AIR MAX 270
KNOCK-OFFS & “NEW” COUNTERFEITS
TRADITIONAL COUNTERFEIT
NIKE VAPORMAX

VAPOREMAX KNOCK-OFFS
NIKE AIRMAX 270  

AIRMAX 270 KNOCK-OFFS
MAKE YOUR OWN VAPORMAX
LABELS AND PACKAGING MATERIALS

- DATA PROVIDED TO CUSTOMS COOPERATION WORKING PARTY OF THE COUNCIL OF THE EU (CCWP)
- JULY 2016-APRIL 2019

<table>
<thead>
<tr>
<th>CONTENT SEIZED</th>
<th>EU</th>
<th>WORLDWIDE</th>
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<tbody>
<tr>
<td>LABELS/HANGTAGS</td>
<td>2,518,906</td>
<td>6,883,754</td>
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<td>BOXES</td>
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<td>PLASTIC BAGS</td>
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<td>FOOTWEAR COMPONENTS</td>
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<td>11,397,795</td>
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EVOLUTION OF A STRATEGY: THE JORDAN RAID
PARTNERING WITH CUSTOMS

Air Force 1 Low Conf. Design -
CBP Recordation No.: TMK 18-00806; Effective Date
- 8/7/2018; PTO Reg No.: 3451905

Air Force 1 Mid Conf. Design -
CBP Recordation No.: TMK 18-00459; Effective Date
- 6/12/2018; PTO Reg No.: 3451906

Air Force 1 Outsole Design –
CBP Recordation No.: TMK 18-00812; Effective Date
- 8/8/2018; PTO Reg No.: 3451904

Air Force 1 High Conf. Design –
CBP Recordation No.: TMK 18-00814; Effective Date
- 8/8/2018; PTO Reg No.: 3451907
NIKE’S SUCCESS AT U.S. CUSTOMS
NIKE’S SUCCESS AT U.S. CUSTOMS