



# FICPI ABC MEETING

June 24 to 28, 2023  
Halifax, Nova Scotia, Canada

## The IP Firm of the Future



## INVITATION TO THE 2023 FICPI ABC MEETING

FICPI Canada welcomes you to the beautiful and historic oceanside city of Halifax, Nova Scotia for the 2023 FICPI ABC Meeting. The ABC will explore concepts surrounding the IP Firm of the Future. Speakers from the United States, U.K. and Canada will engage in lively panels.

### DATES

June 24 to June 28, 2023

### REGISTRATION

FICPI Members are entitled to discounted meeting registration fees, however, registration does not require FICPI membership. Attendees from all countries are welcome. Spectacular social events will provide numerous networking opportunities.

Attendees must register in advance online using Eventbrite:

[REGISTER HERE](#)

The registration fee is “all-inclusive” and includes the welcome reception (June 24), three meals per day (June 25, 26, 27), drinks and social activities (with the exception of golf).

Please note that Hotel room charges and incidentals are not included.

Registration fees (in Canadian dollars, inclusive of local taxes):

	Early Bird	Regular
FICPI Member Delegate	2500	2750
Non-member Delegate	3000	3250
Accompanying Person	2000	2250

\* Early Bird rate applicable to registrations paid in full on or before April 30, 2023



## VENUE

### [Marriott Halifax Waterfront](#)

Situated along the scenic Halifax waterfront, the Halifax Marriott Harbourfront Hotel offers easy access to the shops and restaurants along the boardwalk as well as the Historic Properties. Fuel up for a busy day in downtown Halifax with a cup of Sissiboo Coffee Roaster Ltd coffee at Balancing Rock Coffeehouse, enjoy the harbour views from our seasonal outdoor Stone's Throw Patio, or join us at Harbourstone Pour House for seasonal dishes sourced from here in Nova Scotia. Additional hotel amenities include an indoor swimming pool and a fully-equipped gym. The hotel offers expansive venue spaces, including the largest pillarless hotel ballroom in the city. Thanks to the convenient downtown hotel location, you're perfectly placed to explore Scotiabank Centre, Casino Nova Scotia, Citadel Hill and more.

A limited block of rooms has been reserved for the conference at the Halifax Marriott Harbourfront Hotel.

Preferred FICPI rates are available for the nights of June 24-27 by making a reservation on or before May 25, 2023. The preferred rate includes breakfast for up to two guests.

Attendees may reserve rooms directly with the hotel by telephone at 1-800-943-6760 and asking for the "FICPI Canada" rate. Alternatively, reservations may be made online at:

### [HOTEL RESERVATION](#)

Book early. Space is limited.

Remaining rooms, if any, will be released after May 25, 2023.

We recommend attendees register as soon as possible to ensure availability.



## DIRECTIONS

Halifax Marriott Harbourfront  
1919 Upper Water Street  
Halifax  
Nova Scotia, Canada, B3J 3J5  
Telephone: +1 902-421-1700  
Fax: +1 902-422-5805

[map](#)

Major airlines offer service to Halifax Stanfield International Airport.

Transportation to the hotel: The Halifax Marriott Harbourfront Hotel is approximately a 30 minute drive from Halifax Stanfield International Airport. Airport car services, taxis, and limos are available curbside outside Arrivals for all passengers. The approximate fare from the Airport to the Hotel generally varies between \$50 and \$80.



## PROFESSIONAL PROGRAM

The professional program will explore topics surrounding the IP Firm of the Future, including Technology, Succession Planning, Working Environment, Business Development and Marketing, Financial Management and Billing Models.

Sunday June 25

Session 1: Technology for the IP Firm of the Future  
*Stephen Perry, PCK IP (CA)*

Session 2: IP Roundup Panel  
*Philip Mendes da Costa, Bereskin & Parr LLP (CA)*  
*Howard Read, Appleyard Lees (GB)*  
*Jill Browning, Greenblum & Bernstein P.L.C. (US)*

Monday June 26

Session 3: Planning for Growth and Retirement in the IP Firm of the Future  
*Branko Pejic, Greenblum & Bernstein P.L.C. (US)*

Session 4: Working Environment for the IP Firm of the Future  
*Robert Watson, Mewburn Ellis LLP (GB)*

Tuesday June 27

Session 5: Business Development and Marketing for the IP Firm of the Future  
*Robert McDougall, Slingsby Partners LLP (GB)*

Session 6: Financial Management for the IP Firm of the Future  
*Louis-Pierre Gravelle, Bereskin & Parr LLP (CA)*

*NOTE: topics and speakers subject to change*



## SOCIAL PROGRAM

The social program will provide attendees with the best that Halifax and the surrounding areas of Nova Scotia have to offer.

Sunday June 25

Morning (Accompanying Persons): [Halifax Seaport Farmers' Market](#)

Accompanying Persons will be invited to tour the Halifax Seaport Farmers' Market. The Farmers' Market was created in June of 1750 within a year of the founding of Halifax, and is the longer continuously running market in North America!

Vendors offer artisan crafts, jewellery, leatherwork, soaps, woodwork and, of course, fresh foods including produce, breads, fish and meats.

Afternoon: [Peggy's Cove](#)

All delegates and accompanying persons will visit the beautiful oceanside fishing village of Peggy's Cove which features the iconic Peggy's Cove Lighthouse. Guests are invited to relax along the oceanfront to watch the waves and explore the rocks. Watch out for unexpected rogue waves!

Evening: Dinner at the [Lower Deck Tap Room](#)

Nova Scotia's cold North Atlantic waters offer some of the best lobster in the world. Happily our ABC meeting falls in the middle of lobster season, and we have planned a traditional maritime lobster supper at the Lower Deck. The Lower Deck is one of Halifax's most popular pubs, known for good food and good times. Located in the Historic Properties section of the Halifax waterfront, this restaurant is a short distance from the hotel. A traditional maritime lobster supper, during lobster season, when they are at their freshest, is a must do when visiting Canada's Atlantic provinces. Meal alternatives available, for those who do not enjoy seafood.



Monday June 26

Afternoon (Option 1): [Canadian Museum of Immigration at Pier 21](#) and [Point Pleasant Park](#)

The Canadian Museum of Immigration at Pier 21 is located in the national historic site at the Halifax seaport where nearly one million immigrants landed in Canada from 1928 to 1971. Today, as Canada's sixth national museum, we share the ongoing story of immigration to Canada—past to present, and coast to coast to coast. Pier 21 is a national historic site where millions of Canadians can trace their family roots.  
*(text excerpted from Canadian Museum of Immigration at Pier 21, <https://pier21.ca/about/media-centre>)*

Afternoon (Option 2): Golf at [The Links at Brunello](#)

The Links at Brunello is consistently awarded as one of the top public golf courses in Canada. Please register early as capacity is limited. Registration includes transport to and from the course, green fee, GPS equipped power cart, use of the practice facility and all local taxes. Registration cost is \$300. Registration deadline is May 26, 2023. Registration should be made using the [Eventbrite](#) link for Meeting Registration and selecting the optional additional golf registration. If you require a rental set of clubs, please email Anil Bhole at [webmaster@ficpi.ca](mailto:webmaster@ficpi.ca) and arrangements will be made. Rental fees of approximately C\$60 will be payable directly to the golf pro shop.

Please note that the golf event will take place provided there is sufficient interest.

Evening: Dinner at [Alexander Keith's Brewery](#)

A "jewel in the crown" of historical Halifax, Mr. Keith's brewery was originally built in 1820. In 2000 the site was re-opened to the public as a premiere destination for Nova Scotians as well as tourists. Sample the best of Halifax's small batch brews, while interacting with our informative staff, who are also up and coming musical artists. Highlights of Mr. Keith's life, Halifax history and our unique brewing process are just a few things you can look forward to learning about as you move through our beautiful venue. Your final destination is, The Stags Head, the historic pub in what used to be the aging cavern of Mr. Keith's original brewery. Incredible beers and a "Real Nova Scotian Good Time" – experience an award

winning, one-of-a-kind event unlike any other in the world!

*(text provided by Alexander Keith's Brewery)*

Tuesday June 27

Morning (Accompanying Persons): [Halifax Citadel National Historic Site](#)

In the heart of downtown Halifax, this strategic hilltop fort offers a commanding view of Halifax Harbour. Step back to 1749 and immerse yourself in the social and military history of Halifax with the 78th Highlanders and the 3rd Brigade Royal Artillery. Learn about the changing roles of the fort and visit the Army Museum.

*(text excerpted from <https://parks.canada.ca/lhn-nhs/ns/halifax>)*

Accompanying Persons wishing to do so will be guided to local shopping venues while the morning professional program concludes.

Afternoon: Halifax Ghost Tour followed by Axe Throwing

No visit to a port city is complete without delving into its history and getting to know its ghosts, spirits, forerunners and devils. This walking tour of about an hour and 45 minutes will bring us up close and personal with the folklore and history of the province. The scare factor is dialed down as it is an afternoon walk.

We will then take short ferry ride across Halifax Harbour to the charming community of Dartmouth and its beautiful waterfront and parks, and enjoy some team bonding (and release a little tension!) with a little axe throwing, before taking the ferry back downtown ahead of the closing dinner.

Evening: Closing Gala Dinner

The closing Gala Dinner will take place in the Ballroom of the Halifax Marriott Harbourfront Hotel. The space features a panoramic view of the Halifax Harbourfront.

*NOTE: schedule and venues subject to change*





## DRESS RECOMMENDATIONS

Breakfast:	Casual
Working sessions:	Business casual
Afternoon activities:	Casual
Evening Social Events:	
Saturday:	Welcome reception: cocktail attire, ties optional
Sunday:	Smart casual
Monday:	Casual
Gala dinner:	Cocktail attire (ties for gentlemen)

## DIETARY REQUIREMENTS

Request for vegetarian meals can be accommodated as well as other special dietary requirement: please note any special requests on the online form.

## WEATHER

The weather in Halifax in late June typically experiences daily high temperatures around 21°C (approximately 70°F), rarely exceeding 26°C (approximately 79°F), and nightly lows around 16°C (approximately 61°F). Late June experiences relatively less rainfall than in the rest of the year, however rainfall is possible.

## TIME ZONE

Halifax falls in the Atlantic time zone and is GMT minus four hours.

## CURRENCY

The currency is the Canadian dollar (CAD). As of the date of publication, the Canadian dollar is trading at approximately 0.73 United States dollars (USD) and 0.61 British Pounds Sterling (GBP). Canadian businesses widely accept all major credit cards and Canadian bank machines widely accept foreign bank cards.



## ELECTRICITY

120 volts 60 Hertz. Canadian electrical grid and outlets are identical to those of the United States. European appliances may need converters.

## CUSTOMS AND DOCUMENTATION

Passports are required for entry into Canada. United States and British passport holders generally do not require an entry visa. Please be prepared to interface with automated machines at Canadian customs and immigration inside of the airport terminal.

## CANCELLATION, REFUND AND SUBSTITUTION CONDITIONS

Cancellations or substitutions should be requested to FICPI Canada in writing ([treasurer@ficpi.ca](mailto:treasurer@ficpi.ca))

Registration fee refunds will be made as follows:

- Cancellations received up to April 30, 2023 - 100% of registration fees will be refunded.
- Between April 30, 2023 and May 25, 2023 - 50% of registration fees will be refunded.
- After May 25, 2023 – no refunds; substitutions permitted.

Please note that FICPI Canada is not responsible for cancellation of attendance for any personal or work reasons, and no exceptions to the refund policies set forth herein will be made. You are therefore recommended to check your personnel travel insurance in case you need to cancel your attendance at the meeting for any unforeseeable reason.

## HOTEL ROOM CANCELLATION POLICY

Room cancellation must be made directly with the Halifax Marriott Harbourfront. Their cancellation policy will apply.



## DISCLAIMER

All reasonable endeavours will be made to hold the FICPI ABC meeting 2023 and to present the printed program as scheduled under circumstances that assure the comfort and safety of the attendees. FICPI Canada may substitute or cancel activities in view of unforeseen circumstances. Neither FICPI Canada, nor the organisers in their personal capacity nor any of its or their representatives or agents shall have any liability to any person as a result of any cancellation of the meeting or any of the arrangements, programs, or plans connected therewith or any loss injury, damage or inconvenience which may be suffered by any person while travelling to or from, or during such person's presence in Canada in connection with the meeting. Participants are strongly advised to consider procuring their own insurance against any such occurrences.

## CONTACT

Please feel free to contact any of the following persons with inquiries

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## CREDITS

Brochure cover image is the historic Bluenose II vessel. The image has been generously provided Tourism Nova Scotia. © Tourism Nova Scotia. Photographer: Dean Casavechia.

