



FICPI WEBINAR SERIES

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2021

STRENGTHENING THE PRACTICE OF THE INDEPENDENT IP ATTORNEY



FICPI

***“FICPI is a global community,
built on trusted relationships,
which strengthens the practice
of the independent IP attorney”***

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FICPI WEBINAR SERIES

EU Commission IP action plan – the role of IP professionals

24 February 2021

www.ficpi.org



Moderator

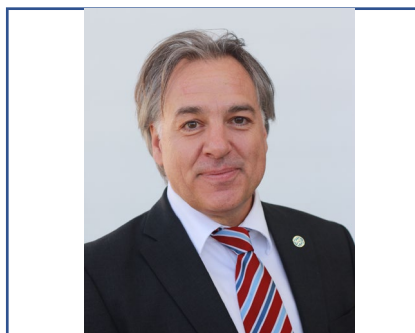


Elia Sugrañes

Deputy Secretary General of the FICPI Bureau
Partner, General Director and Head of the Trade Mark
Department at Sugrañes IP Attorneys-Consultants in Spain



Speakers



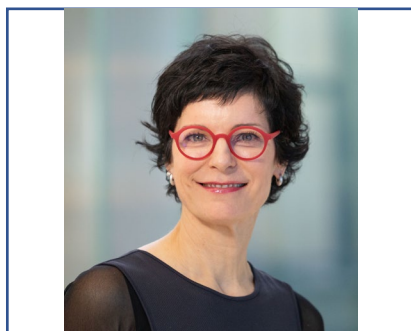
Daniel Alge

Owner of Sonn & Partner
Patentanwalte in Austria



Ana de Sampaio

Lawyer at J. E. Dias Costa, LDA
in Portugal



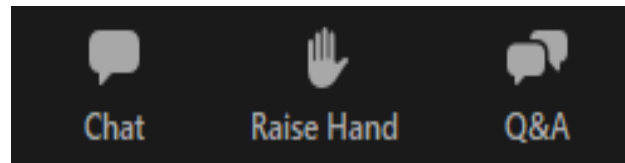
Inge Buffolo

Director Customer Department at EUIPO



Questions?

*Ask using the 'Q&A' function
at the bottom of your screen*



Ideas Powered for business Support services for SMEs

INGE BUFFOLO
24/02/2021

Financial support for intellectual property for SMEs

- The SME Fund aims at helping EU SMEs to manage their IP assets
- Action of the European Commission implemented by the EUIPO
- In close collaboration with national and regional IP Offices
- All SMEs based in the European Union can apply
- Grants are awarded on a 'first come, first served' basis

Financial support for intellectual property for SMEs

Maximum reimbursement per SME: 1500 Euro

Service 1:



75% off

IP pre-diagnostic
services (IP scans)

Service 2:

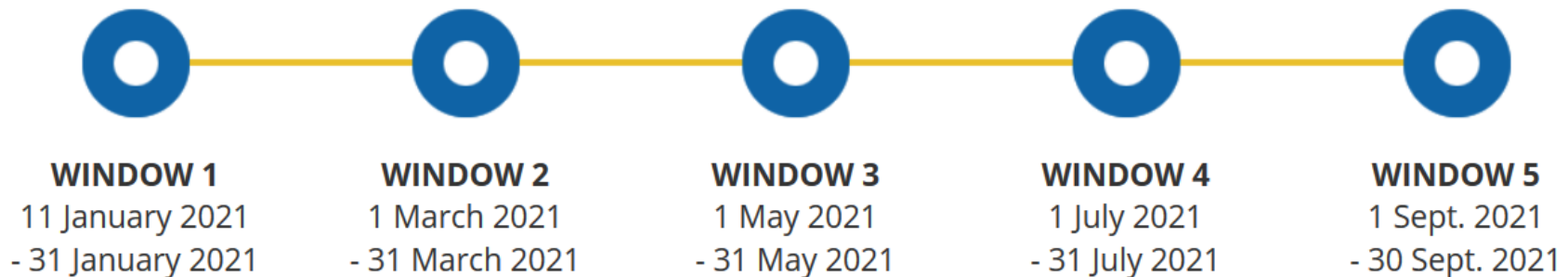


50% off

basic application fees of trade marks
and designs, national, regional and EU

Financial support for intellectual property for SMEs

When can the SME apply for a grant?

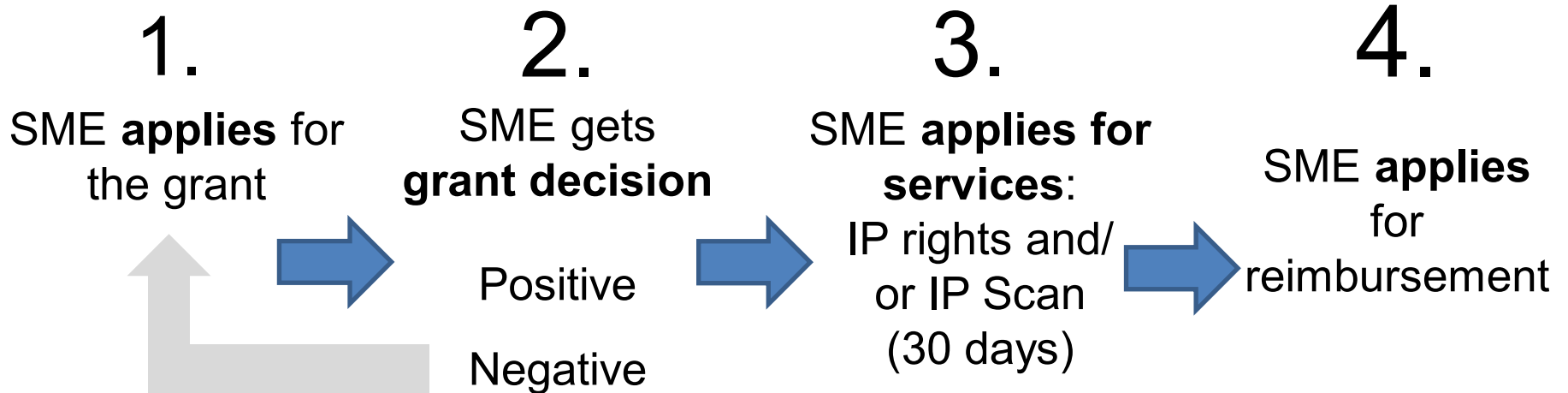


Financial support for intellectual property for SMEs

What does the SME need to know and have ready before applying?

Financial support for intellectual property for SMEs

Procedure



Financial support for intellectual property for SMEs

Where to find information and to get support?



Information on [SME Fund webpage](#) and [call for proposals](#)



Send an email to information@euipo.europa.eu



Call us on +34 965 139 100



Live chat on EUIPO website



FAQs: <https://euipo.europa.eu/ohimportal/help-sme-fund>

Financial support for intellectual property for SMEs



The screenshot shows the EUIPO website interface. At the top, there is a navigation bar with 'English', 'AA', 'Sign up', and 'Login'. Below this is the EUIPO logo and a search bar labeled 'eSearch plus' with a search input field and a 'Search' button. A horizontal menu contains 'Home', 'Trade marks', 'Designs', 'Law & practice', 'Learning', and 'About EUIPO'. The main content area is divided into several sections:

- Online services:** Includes links for 'fast track' applications for trade marks and designs, 'Request a recordal', and 'Ideas Powered for business'.
- Search:** Lists services like 'eSearch plus', 'eSearch Case Law', 'TMview', 'DesignView', and 'GIview'.
- News & events:** Features a list of recent news items, including the alignment of the Republic of Moldova's IP agency with CP5, a meeting with the President of the European Business Registry Association, and a new decision on technical requirements for data carriers.
- SME fund:** A prominent announcement for 'Applications open 11 January 2021'. It describes the fund as 'Intellectual property vouchers for small and medium-sized companies' and lists benefits: 50% off EU and national trade marks and design basic application fees, and 75% off the cost of IP pre-diagnostic service (IP Scan). It includes the EUIPO logo, the 'ideas powered for business' logo, and the European Union flag with the text 'Co-funded by the COSME programme of the European Union'.

A large blue arrow points from the right side of the image towards the SME fund announcement section.

SME Fund

IP for business

COVID-19

Financial support for intellectual property for SMEs





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THANK YOU

Presentation		
Status	DRAFT / APPROVED	
Approved by owner	-	
Authors	-	
	-	
Contributors	-	
	-	

Revision history			
Version	Date	Author	Description
0.1	DD/MM/YYYY		
0.1	DD/MM/YYYY		
0.1	DD/MM/YYYY		



Future Webinars

- **17th March**
Benchmarking the post-Covid IP firm
- **31st March**
Liability for online marketplaces
- **14th April**
BRACE: Best Reaction Against Competing E-service

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FICPI Webinar Series

Thank you for attending!

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